

# Gaia Passarelli

**Freelance bilingual (Brazilian Portuguese) writer.**

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Has the right to work in the EU - No

## Summary

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I'm currently both staff writer and local editor for MatadorNetwork Brazil and freelancer writer for several outlets, print and online. I am a fast and accurate bilingual reporter, with an eye for detail. My specialisation is music and travel, most notable Brazilian culture and São Paulo, where I'm based, but I reported from luxury resorts in Easter Island, food tours in Oporto and national parks in southern India. I am able to take on the responsibility of a telecommute position immediately.

## Employment History

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**Current career level**    Manager / supervisor of staff

**freelance writer**

**NOIZE**

October 2010 – Present

freelance writer at NOIZE

October 2010 - Present (4 years 1 month)

Monthly 5 Perguntas column.

**host, writer**

**Gato&Gata**

September 2013 – Present

host, writer at Gato&Gata

September 2013 - Present (1 year 2 months)

<http://youtube.com/Gato&Gata>

**staff writer, Portuguese language editor**

**Matador Network**

November 2013 – Present

staff writer, Portuguese language editor at Matador Network

November 2013 - Present (1 year)

<http://matadornetwork.com/>

<http://matadornetwork.com/BR>

**Founder and editor**

**rraurl.com**

January 2001 – April 2011

Founder and editor at rraurl.com

January 2001 - April 2011 (10 years 4 months)

I started rraurl.com as a webzine in 1997 and made it my "day job" in 2001. I decided to take rraurl.com's seriously because I wanted to write about music and culture, but in order to do that I got to take care of all aspects of the business, going from managing cash flow to creating a regular work group to planing long-term advertisement. Today the website is the main source of alternative and electronic music in Brazil, with clients going from AMBEV and Nokia to music festivals and record labels.

**Project management assistant**

**TV1**

September 2000 – July 2001

Project management assistant at TV1  
September 2000 - July 2001 (11 months)

**Web site Manager at MTV Brasil  
Sadia and Kraft Foods**

January 1998 – January 2001

Worked in groups setting up web projects for clients like Telefonica, Microsoft, Sadia and Kraft Foods. Responsibilities for planing timelines for projects, final-checking and testing html code.

Web site Manager at MTV Brasil

January 1998 - January 2001 (3 years 1 month)

Helped setting up the first big version of the brazilian MTV website. When I got on board we where dealing with issues like using Dreamweaver to code or keep writing the code "on hand". Got to deal with design issues during the proximity of designers and programmers at the company. Every year we had to re-do the site again, based on the TV annual visual makeover, and create special websites for special occasions like the VMAs. We won 6 iBest (the brazilian "internet oscars") during this time.

**Web design assistant**

**Vesta**

January 1997 – January 1998

Web design assistant at Vesta

January 1997 - January 1998 (1 year 1 month)

Vesta was a group of brilliant coders from São Paulo based on Microsoft company model creating e-commerce software to companies like Itaú, UOL and the MS itself, in the late 90s. I learned a lot of team work, Java scripting and the day-to-day of a serious office - as well as using a clean shirt for client- meetings and working till 4am - while working with the "art crew" who gave the

## Education History

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**Highest qualification**    Other postgraduate

**London School of Journalism**

Jan 2012 – Jun 2013 ( 1 year 5 months )

Certificate Cambridge English

## Licences & Certifications

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**Cambridge Proficiency English** Jan 2012 – Aug 2012 ( 7 months )

## Languages

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Brazilian Portuguese Advanced

British English Advanced

## Personal Interests

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My passion for music and early interest in web culture led me to the creation of the first Brazilian website dedicated to electronic music, back in 1997. The hobby became a music writing career during the 00s.

A transition from music to travel writing happened as I traveled trough music festivals first as a reporter and then as TV host for MTV Brazil, between 2010-2013.

Downloaded from [Guardian Jobs](#)