

# DONALD L. BORENSTEIN

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## PROFESSIONAL EXPERIENCE

### *Director, Cinematographer, & Editor, Freelance (REEL)*

**March 2014- Present**

- Frequently work as a director/editor/videographer on [branded content](#) for a wide range of clients, including Kobalt Tools, ARM Microprocessors, Abbott Healthcare, Drunk Educate, and many locally owned businesses throughout the tri-state area.
- Currently working on a feature documentary on the 2019 Stop & Shop Strikes in New England. Produced for MeansTV, as sole cameraman & editor, primary interviewer, and primary researcher-- along with driving around New England solo to 20+ store locations during the strike. Our [initial short feature](#) got more than 400,000 views across social media and was shared widely, including by Congresswoman Alexandria Ocasio-Cortez and the AFL-CIO.
- Co-Directed, Co-Filmed, and Co-Edited "[I'm Actually Laughing](#)", a documentary on the critically-acclaimed comedy podcast Chapo Trap House, released April 2017.
- Directed, Filmed, & Edited multiple scripted and live music videos for clients, such as the [music video for the song "Development"](#) for indie rock band All Boy/All Girl
- Regularly handle event coverage & editing; also experienced in on-site news/ENG work.
- Highly proficient in Premiere Pro, Audition, DaVinci Resolve. Proficient in Final Cut, Audacity, After effects, Avid. Very used to multi-tasking/solo shooter & editor work.
- Direct URL to my Video Reel: <https://vimeo.com/105711302>

### *Content Strategist, Beyond*

**April 2016- August 2017**

- Strategized, developed, and wrote a wide range of copy for Beyond's Google and DoubleClick accounts.
- Wrote copy ranging from full-fledged [interactive](#) features, blog posts, case studies, white papers, conference presentation scripts, pitch decks, social strategy, branding & naming, and internal communication.
- Acted as a driving creative strategic force on multiple projects and pitches. Led an in-house workshop on storytelling + content strategy. Helped develop in-house best editorial practices.

### *Lead Copywriter, OBERLAND*

**Mar 2015- Oct 2015**

- Composed & edited nearly all written materials in rebranding & promotional efforts for clients, including website content, ad copy, social content, and video & radio scripts.
- Wrote ad copy, video scripts, and other campaign contents for clients including Blue Man Group, [Youth INC](#), [St. Baldrick's](#), Citizen Engagement Labs, and the National Marine Sanctuary Foundation.

### *Freelance Writer/Editor, Various Publications (PORTFOLIO)*

**March 2011-Present**

#### *Freelance Copy Editor, The Architect's Newspaper*

**July 2018- November 2018**

#### *Seasonal Freelance Proofreader, The Trustforte Corp.*

**Feb-April 2019**

- Regularly provide freelance copy editing and editing services on a contract basis. Recent clients include *The Architect's Newspaper*, a leading architectural publication, and The Trustforte Corp., a firm that assists visa applicants in obtaining visas, translation services, and academic equivalency evaluations.
- Occasionally write opinion/politics work, including a [recent piece on Elon Musk & media coverage](#) that Medium highlighted as one of its top featured articles for the month of February 2018
- Environmental journalism for *Planet Experts* & *SEJournal*, Android game reviews for *Hardcore Droid*.

### *Intern & Writer, Woodrow Wilson International Center for Scholars, Environmental Change and Security Program*

**Sep. 2013-June 2014**

- Wrote articles for the Wilson Center's award-winning public health and environment blog, *New Security Beat*, including policy review, event coverage, podcasts, and interviews.
- Assisted in all stages of event planning and operations, live-tweeted events, Photographed major events for public coverage

### *Crew Member, Trader Joe's (Court St., Brooklyn)*

**Oct 2018- Mar 2019**

### *Lifeguard & Swim Instructor, Fordham University Aquatics Center*

**May 2011-May 2013**

### **Fordham College at Rose Hill • Bronx, NY • Class of 2013 • B.A. in Environmental Policy; History**

- Three-term President of the Fordham College at Rose Hill class of 2013.
- Eagle Scout, B.S.A. Troop 439