

# Lara Cooper

DATA JOURNALIST AND EDITOR

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## EXPERIENCE

### Graphiq

Senior Editor  
Feb. 2016-Aug. 2016

While working for this data visualization tech startup, I led a team of data journalists which created news content for syndication partners, including **Hearst** and **Tribune Newswires**, **Aol.com**, **MSN** and many others. Our efforts yielded over 200 million page views monthly to Graphiq's vertical search engines.

### Freelance

Photojournalism/Reporting  
Feb. 2009-Present

My photojournalism work from the scene of the Refugio Oil Spill appeared in **the Washington Post**, **the Wall Street Journal** and **the Guardian**. Other work has been featured in outlets as varied as **CNN**, **Fox News**, **Miller-McCune Magazine**, **Mission and State**, **the Santa Barbara Independent**, among others.

### Noozhawk.com

Multimedia Journalist  
Feb. 2009-Feb. 2016

Local government, crime, features and investigative projects were regular beats for me as a general assignment reporter and photojournalist for this online news startup based in Santa Barbara, California.

### Goleta Valley Voice

Staff Reporter  
Aug. 2007-Dec. 2008

I worked as a community beat reporter, focusing on news, features and projects in the Goleta Valley for this weekly newspaper.

## EDUCATION

Aug. 2003-Aug. 2007

### Western Kentucky University

Bachelor of Arts in Photojournalism

## CONTINUING EDUCATION

Aug. 2007-Present

I have taken part in workshops from the **Society of Professional Journalists**, **Poynter Institute**, **USC Annenberg School of Journalism** and **CodeAcademy** to continue honing my skills in writing, editing and coding.

## SPECIAL ACCOMPLISHMENTS

I was named a **2013 University of Southern California Annenberg School of Journalism Health Journalism Fellow** and developed a series of stories on how the Affordable Care Act will affect the lives of low-income, uninsured Californians.

Noozhawk was awarded **2012 California Endowment Health Journalism Fellowship**, in which I was part of a reporting team that explored prescription drug abuse in Santa Barbara County.

## **INTERNSHIPS**

### **LIFE Magazine**

Photo Editing Internship  
May-Aug. 2006

I was selected out of thousands of applicants to move to New York City for a summer photo internship at iconic LIFE Magazine. I assisted staff writers and editors, coordinated photoshoots and assisted with layout, content and studio photography.

### **The Tulsa World**

Photojournalism Internship  
May-Aug. 2005

I was chosen for a summer newsroom photojournalism internship, where I photographed daily assignments and projects for this metro daily newspaper.

## **REFERENCES**

### **Kevin Davis**

Vice President, Graphiq  
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### **Ben Taylor**

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