



Jessica Tasman-Jones

MA (Distinction), PGDip. (Journalism)

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[LinkedIn](#) | [Portfolio](#)

PROFILE

I am qualified to postgraduate level in journalism and art history, and have eight years' experience working in print, online and broadcast newsrooms. For the last four years I have worked in financial journalism, first covering family offices and now writing about retail fund management. Raised in New Zealand, I have dual British/New Zealand citizenship and am eligible to work in the United Kingdom.

WORK EXPERIENCE

CENTAUR MEDIA, UK

Media company (Over 500 employees)

DEPUTY EDITOR

MARCH 2016 – PRESENT

- I write investment news and features for Fund Strategy and Money Marketing, as well as their associated websites. This includes fund manager profiles, market and economic news, and asset allocation.
 - My other duties include: email alerts; web editing; editing and subediting; social media; commissioning; building industry contacts.
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CAMPDEN WEALTH, UK

Events and media company (Less than 50 employees)

SENIOR REPORTER/NEWS EDITOR

MAY 2013 – MARCH 2016

- I wrote news and features for wealthy families with net assets above \$100 million covering investments, estate planning, philanthropy and lifestyle. My articles appear in our family business magazine *CampdenFB* and family office magazine *CampdenFO*, and their associated website, *CampdenFB.com*.
 - Interview highlights from my time at Campden Wealth include: Claire Williams (Williams F1), Vitalie Taittinger (Champagne Taittinger), Percy Barnevik (businessman turned philanthropist) and Kris Tompkins (conservationist and co-founder of Patagonia).
 - My other duties include: editorial decision making; web editing; editing and subediting; social media; commissioning freelancers; overseeing the magazines' news sections; building industry contacts; driving and delivering the annual *CampdenFB* European Families in Business Awards.
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LEISURE MEDIA, UK

Trade publisher (Less than 50 employees)

NEWS REPORTER, (FIXED-TERM CONTRACT)

DECEMBER 2012 – MAY 2013

- I wrote short news stories for the leisure, tourism, hotel, spa, attractions, fitness and sports management industries, across Leisure Media's websites associated with its multiple trade titles. I was also responsible for producing fortnightly publication *Leisure Opportunities* using InDesign.
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TRAVEL

JUNE 2012 – SEPTEMBER 2012

- Travelled solo via Tahiti, Los Angeles, Mexico, Miami, New York, Iceland and Paris.

**FAIRFAX MEDIA,
NEW ZEALAND**

*Australasian print and online
media corporation
(5,001-10,000 employees)*

**DIGITAL REPORTER
JUNE 2011 – JUNE 2012**

- I covered the Auckland round for Fairfax Media. Primarily my work appeared online at *Stuff.co.nz*, the country's most-read news website, but also Fairfax's associated newspapers, such as the *Waikato Times* and the *Dominion Post*.
- Highlights from my time at Fairfax New Zealand include: on-going coverage of the newly formed Auckland "super city", which amalgamated seven local councils into one (Auckland is the economic capital of New Zealand and accounts for one third of the population); on-going coverage of the Occupy Auckland movement; completing Official Information Act requests to generate off-diary stories about local government bodies; covering the Rugby World Cup 2011; covering aspects of the 2011 national election.
- I was praised and congratulated by news bosses for being one of Stuff's top 10 most-read journalists.

TVNZ, NEW ZEALAND
*State-owned broadcaster
(501-1,000 employees)*

**ASSIGNMENT DESK COORDINATOR
OCTOBER 2010 – JUNE 2011**

- I followed breaking news around the country, keeping in touch with emergency services as drama unfolded, and assigning cameras, reporters and other crew to cover the action. Another key part of this role was writing scripts and editing vision to appear in news programmes and bulletins throughout the day.
- Highlights from my time on the assignment desk included: responding to the Pike River Mine incident, one of the country's worst mining disasters; extensive on-going coverage of the 2011 Christchurch earthquake, which included liaising with the Ministry of Civil Defence to broadcast formal emergency notices; liaising with foreign news desks and organising reporters and crew to cover the 2011 Japanese tsunami; on-going coverage of the Arab Spring.

**RESEARCH ASSISTANT
MAY 2009 – DECEMBER 2010**

- I liaised with producers and reporters to source video images suitable for news and magazine-style segments on the network's morning news programmes.

**UNIVERSITY
OF AUCKLAND,
NEW ZEALAND**
*Highly-ranked university
(1,001-5,000 employees)*

**LIBRARY ASSISTANT
JUNE 2009 – FEBRUARY 2010**

- I completed administrative tasks associated with stock management, including word processing, data entry, and minute taking. I regularly updated the library website's Arts Information Services blog

EDUCATION

AUT UNIVERSITY

POSTGRADUATE DIPLOMA IN COMMUNICATION STUDIES
Journalism, 2010

Studied shorthand, media law and ethics, newsgathering, news writing, feature news, online news and broadcast news.

UNIVERSITY OF OTAGO

MASTER OF ARTS (DISTINCTION)
Art history and theory, 2008

Completed *Kuki Shuzo and the Aesthetics Iki*, a 40,000-word thesis about the writings of a Kyoto School philosopher and his examination of aesthetic preference in 18th-century Japan. I received a grade of A+ for the completed research project.

BACHELOR OF ARTS (HONOURS – FIRST CLASS)
Art history and theory, 2006

Completed 10,000-word dissertation on the abandonment of one-point perspective in Cubist painting, and course papers in art history, humanities, science and statistics.