

## **Sharon Edelson**

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Writer and editor with strong news sense, original voice and the ability to generate ideas, break exclusive stories and craft engaging articles for newspapers, magazines and online platforms that resonate with core audiences. Strong work ethic inspires others to work at their highest levels.

### **Experience:**

#### **Senior Editor, WWD, April 2003 to present**

Breaking retail, fashion and real estate news, securing exclusives, leading coverage of sustainability, and diversity and inclusion, profiling CEOs and brands, writing stories about the arts, creating retail supplements, and editing the WWD Daily Digital PDF.

Contributed to launch of *WWD: The Magazine*, published from 2015 to 2017.

Editor, *The WWD Book of Lists*, a perfect-bound information-packed book, supervised researchers and fact checkers, 2003 to 2004.

#### **Senior Editor, W Magazine, April 2000 to June 2003**

Wrote features about fashion, jewelry, art, design, film and food, conceptual stories, and copy for fashion stories. Intrepid reporting included working as a line cook at Le Bernardin in Manhattan for a story about chef Eric Ripert.

#### **Special Projects Editor, W Magazine, March 1998 to April 2000**

Responsible for W's editorial lifestyle and fashion inserts and onsets for clients such as Americana Manhasset and South Coast Plaza, assigned and edited all articles, and directed photographers and illustrators.

#### **Retail Reporter, WWD, April 1994 to February 1998**

Covered home shopping and infomercials, including writing a weekly feature and sidebar about the industry, and contributed retail and real estate reporting.

#### **Beauty Reporter, WWD, October 1989 to April 1994**

Covered the prestige beauty industry, developed concepts for supplements, and styled shoots.

#### **Reporter, Adweek, May 1987 to October 1989**

Wrote about the creative side of the advertising industry, including creative directors, copywriters, commercials directors and photographers.

### **Education:**

**Boston University** Bachelor's Degree, English Literature

**New York University** Master's Degree, Journalism