

# Melissa Arnold

Suffolk County, NY

(609) 501-0566

[MelissaArnoldWrites@gmail.com](mailto:MelissaArnoldWrites@gmail.com) | [marnold.pressfolios.com](http://marnold.pressfolios.com)

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Seasoned reporter, copy editor and section editor with an emphasis on community journalism.

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## At a Glance

- Skilled in feature writing, copy editing, health reporting, hard news briefs, press releases.
  - Committed to clean, accurate copy with five years of newsroom copy editing experience.
  - Developed working relationships with media relations professionals, physicians and area residents as editor of a monthly health supplement.
  - Comfortable with independent brainstorming, interviewing and crowdsourcing.
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## Professional Experience

- Freelancer - Various** 9/10 – Present
- Developing a substantial portfolio of food, arts, home and metro stories for *The Daily Journal* (Vineland, N.J.) and *Times Beacon Record Newspapers* (Setauket, N.Y.), including many centerspreads.
  - Providing social media consulting, copy editing and public relations support for plastic surgeon Dr. Gregory Diehl (Port Jefferson Station, N.Y.)
- Health Connection Editor – The Daily Journal (Gannett), Vineland, N.J.** 4/11 - 4/15
- Wrote multiple features for each monthly issue, including every cover.
  - Compiled recipe spreads, briefs, calendar listings, centerspread content.
  - Supervised graphic design, layout and other formatting needs.
  - Copy edited proof pages accurately and before deadline.
  - Assisted with *The Daily Journal's* features section, social media and special editions.
- Copy Editor – Kendall Hunt Publishing Co., Dubuque, Iowa** 3/12 - 4/12
- Edited all copy for textbook “Introduction to News Writing: The Real Scoop” by Rowan University journalism professor Kathryn Quigley.
  - Suggested changes in layout, design and photo quality.
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## Education

- B.A. Journalism, Rowan University, Glassboro, N.J.** 2011
- Concentrations in Online and Print Journalism.
  - Awarded the Jack Gillespie Medallion for Excellence in Journalism.
  - Edited a nursing textbook (paid) with journalism dept. chair Claudia Cuddy.
  - Paid as head copy editor for campus paper for 2010-11; contributing writer for news and features sections from 2009-11.
  - Created a number of multimedia and social media projects.
- A.A. Journalism, Cumberland County College, Vineland, N.J.** 2009
- Received Outstanding Student in Journalism award at graduation.
  - Acted as Editor in Chief of campus newspaper for three semesters.
  - Excelled as editorial intern (2008) for local weekly *The Grapevine*.
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## Computer Skills

Windows/Mac • Microsoft Office • Social Networking and Web Metrics • CCI NewsGate • Soundslides • Audacity • GarageBand • iMovie • Blogger and Wordpress • InDesign and Quark

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Full portfolio and references are available by request.

