

# Emily J. McIntyre

114-06 Queens Blvd, Apt. D8 • Forest Hills, NY 11375  
440-539-9034 • [emjmac95@gmail.com](mailto:emjmac95@gmail.com) • [emilymcintyre.pressfolios.com](http://emilymcintyre.pressfolios.com)

## MEDIA EXPERIENCE

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### St. John's University

November 2017–present

- Digital Media Producer for Office of Marketing and Communications
- Make daily [website](#) updates and quality assurance/maintenance protocols
- Develop, create and monitor dynamic HTML pages (i.e. landing pages, photo galleries, webforms, program pages, events, etc.) on Drupal 7 and Drupal 8 CMS
- Produce internal and external email communications using Adobe Dreamweaver; distribute to various audiences such as students, university employees and alumni
- Assist the digital team in support and execution of content strategy, especially within the site
- Ensure that web content is ADA compliant

### National Student Leadership Conference

June–August 2017

- Social Media Coordinator for [Georgia Tech](#) and [University of Washington](#) sites
- Generated multimedia content for Flickr, Instagram, YouTube and Twitter; updated blog daily

### Southeast Ohio magazine

January–May 2017

- Editor-in-Chief of print [magazine](#) covering 21 counties in Ohio
- Oversaw staff of 25 writers, editors, photographers and designers; approved initial concepts/ideas for departments, features and covers; monitored the editing and production process

### Thread magazine

September 2016–April 2017

- DIY section writer for student-produced fashion [magazine](#); published online twice a semester

### The Post newspaper

September 2016–April 2017

- Weekly [columnist](#) for student-produced digital newspaper; covered food and fitness

### Global Spotlight magazine

September–October 2016

- Editor-in-Chief, writer and designer of [e-magazine](#) published through the Institute for International Journalism at Ohio University

### HGTV Magazine

June–August 2016

- Editorial intern for Hearst Magazines in New York City
- Transcribed interviews; multitasked between duties such as conducting editorial research, assisting on photo shoots and organizing past stories; completed administrative tasks

### Cleveland Magazine

May–August 2015

- Editorial intern for Great Lakes Publishing
- Fact-checked and wrote food, lifestyle and entertainment stories for *Cleveland Magazine* and GLP sister publications *Inside Business* and *Valley Magazine*

### Backdrop magazine

October 2013–October 2016

- Feature writer and Managing Editor for student-produced lifestyle magazine

### West Life & The Press Newspapers

May–August 2014

- Reporting [intern](#) for the weekly newspaper circulating the Westshore Community of Cleveland

## EDUCATION

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### Ohio University – Athens, Ohio

August 2013–April 2017

- E.W. Scripps School of Journalism – News & Information Track (focus in news and magazine)
- Bachelor of Science in Journalism (duo-specialization in English and Nutrition) and French minor

## REFERENCES

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Dr. Elizabeth Meyers Hendrickson, Ohio University (former Academic Adviser), 573-489-1689, [hendrice@ohio.edu](mailto:hendrice@ohio.edu)  
Jaimie Dalessio Clayton, HGTV Magazine Deputy Editor, 212-649-2946, [jclayton@hearst.com](mailto:jclayton@hearst.com)