

Overview

Extensive publishing experience developing, managing, editing and writing periodical and specialty publications on a wide array of subjects in print and digital media. Ability to understand and communicate complex technical subjects in fields ranging from environment, health and safety to finance, accounting and tax.

Career Highlights

Publication consultant, product developer and managing editor of magazines, community newspapers, newsletters and specialty publications in freelance assignments for clients including start-up publishers, Fortune 500 companies, small businesses, trade associations and non-profit organizations.

Continuing professional growth as a journalist, beginning as a freelance writer-editor and including more than 25 years writing, editing, managing and developing periodicals and reports for a leading Washington, D.C.-area publisher of government news and information.

- Developed a blended news-and-analysis format for tax and accounting periodicals to provide specialized information for niche markets.
- Produced special reports that created new revenue streams from emerging markets in the environment, health and safety field.
- Prototyped and developed production systems for publications in transition from paste-up to electronic production and from print to digital delivery.

Primary Skills and Abilities

- Excellent writing and editing skills, with a flair for making technical subjects understandable and addressing copy to its intended audience.
- Skilled market analyst, adept at telephone and web-based research and using graphical representation to demonstrate findings.
- Strong management and organizational skills working with both people and projects.
- Team leader and worker, with strong skill in motivating and developing team members.
- Fast adopter of new technologies, using tutorials, courses and self-teaching.
- Excellent written and oral communication skills.

Work Experience

The Bureau of National Affairs, Inc. (now Bloomberg BNA), Arlington, Va. — 1979 to 2007. Project Manager, Strategic Resources Division — 2005 to 2007. Product Development Manager, Tax Management Inc. — 1989 to 2005. Managing Editor, *Chemical Regulation Reporter* — 1986 to 1989. Copy Editor, Reporter and Correspondent — 1979 to 1986.

Education

The George Washington University, Washington, D.C. — B.A. in journalism.

Business training through the American Management Association, American Marketing Association, and in-house programs.

Professional Memberships

Society of Professional Journalists – [Freelance Community](#) chair, 2017 and resources coordinator, 2018; member, Washington, D.C., Professional Chapter.