

JASMINE M. BAKER  
(512) 797-3987, JasmineBaker.PR@gmail.com

CAREER OBJECTIVE: Communications/Marketing Director: To work for an organization in a marketing position that provides challenges and opportunities for advancement

WORK PROFILE:

- Excellent knowledge of the principles and practices of recreation administration (program planning, leadership, marketing and public relations)
- Uncommon understanding of recreation; ability to plan and evaluate services
- Strong leadership skills for a wide range of recreation activities and special events
- Exceptional ability to establish and maintain effective working relationships with program officials and staff, youth ministries, and individuals
- Profound ability to assimilate into a diverse environment
- Excellent oral and written skills
- Proficient with Microsoft Office (Word, PowerPoint, Excel), Mac OS X, iPad and internet research

WORK EXPERIENCE

- KETR Radio, Work-Study September 2016-Present
- Greenville Parks and Recreation Intern, Greenville, TX Summer 2016
- Student Athlete Success Center Monitor, Texas A&M University – Commerce, James Thrower Athletic Academic Center, January 2015 – May 2016
- Texas A&M – Commerce, Lion Student Ambassador, Campus Tour Guide, August 2015 – May 2016
- The East Texan, Staff Writer and Social Media Manager – Fall 2015 - Present
- Summer Intern, Texas Commission on Environmental Quality, Austin, Summer 2014
- Lucille's Catering , social media and marketing consultant, 2014 - present
- Call Center Representative, AT&T Call Center, San Antonio, January 2013 - November 2013
- Summer Intern, Head Counselor, African American Men and Boys Harvest Foundation, Kidz Camp, Austin, Summer 2012
- Group Leader, Extend-A-Care, Austin, March 2010 - August 2012
- Counselor, Mountain View Camp, Alto, New Mexico, Summer 2011
- Counselor, Camp Double Creek, Round Rock, Texas, Summer 2010

EDUCATION AND ACHIEVEMENTS

- Pflugerville High School graduate, Pflugerville, Texas, 2004
- Texas A&M University—Commerce, majoring in Journalism - Public Relations, Minor – Interdisciplinary Studies
- Austin Community College: Selected for the Leadership Program and Recognized at Austin Community College for producing and directing a documentary on the first African American head coach at the University of Texas at Austin
- 2016 Team USA Internship Symposium participant, Olympic Training Center in Colorado Springs, CO
- Texas Intercollegiate Press Association (TIPA) 2017 Attendee

REFERENCES:

- Judy Sackfield, Senior Associate Athletic Director for Student Success/SWA, Texas A&M University—Commerce, Judy.Sackfield@tamuc.edu, (903) 468-8659
- D'Andra White, Professor, Texas A&M University – Commerce, Dwhite8@leomail.tamuc.edu , (903) 274-2010
- Mertis Sells, Lucille's Catering, Executive Chef, Lucillescateringonline@gmail.com, (512) 410-9631

#### RELEVANT COURSES

- Marketing
- Marketing Management
- Marketing Research
- Retail Marketing
- Advertising
- Consumer Behavior
- Business Communications
- Business Ethics
- Negotiating and Bargaining
- Introduction to Statistics
- Financial Mathematics
- Principles of Management
- Strategic Management
- Organizational Behavior
- Managerial Economics