

# Jack Freifelder

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## **EDUCATION**

**MEDILL SCHOOL OF JOURNALISM, NORTHWESTERN UNIVERSITY**, Evanston, IL

Received Bachelor of Science in Journalism and minor in Spanish

June 2013

*Relevant Courses: Multimedia Storytelling; Enterprise Reporting; Media Presentation: Newspaper/Online;*

*Storytelling: Magazine & Feature Writing; Storytelling: Video Reporting, Shooting and Editing, Business Reporting (Cumulative GPA: 3.25/4.0)*

## **EXPERIENCE**

**NCAA.com**, Atlanta, Ga.

August 2016 — Present

Contributing Writer/Editorial Intern

- Worked as part of the editorial team at NCAA.com to maintain and curate content from all Division I, II and III collegiate athletics. Coverage included all 90 collegiate championships with duties ranging from writing and copy editing, to work curating a weekly live blog for college football/basketball action, and other site maintenance tasks (photos, layout, ads/banners, etc.). Majority of writing revolved around college basketball and college football.
- Site Supervisor: Michael Benzie, Director of Content, NCAA.com, O. 404.575.6573 | M. 404.938.5305  
[Michael.Benzie@turner.com](mailto:Michael.Benzie@turner.com)

**China Daily USA**, New York, NY

December 2013 — March 2016

Reporter — Business, Sports, Agriculture

- Wrote daily articles for front page and business sections of the paper. Reporting topics included: commodities trading, high-tech trade issues, stock markets and IPOs, airlines and automobile industries. Occasional opportunities to write on educational and people-to-people exchange through sports, leisure, entertainment, travel and other topics. Duties beyond writing involved shooting photos and video, as well as non-linear editing and copy editing.
- Larry Lee, President & Editor-in-chief; [larrylee@chinadailyusa.com](mailto:larrylee@chinadailyusa.com); 917.319.3996

**Bleacher Report**

November 2013 — December 2013

Copy Editing Intern

- Work as a copy editing intern included working within the publication's Content Management System. Though work was done via telecommute, constant updates from staff provided interns an opportunity to work with the editorial team to help plan and schedule content for the publication's website.

**GlobalPost**, Boston, Mass.

January 2013 — April 2013

Editorial Intern

- Work included copy editing, headline and caption writing and work with the publication's Content Management System. Staff meetings provided time to work with the editorial team to help plan and schedule content for the publication's website.
- Site editor: Emily Lodish, [elodish@globalpost.com](mailto:elodish@globalpost.com); 617.854.3179

## **SKILLS:**

- High level of familiarity with Wordpress and other HTML-based Content Management Systems
- AP Style copy editing, headline and subhead writing, caption writing
- Proficient in Microsoft Word and PowerPoint; Knowledgeable in Adobe Suite Series, Adobe Flash, Final Cut Express, Audacity and Soundslides
- Languages: proficient in Spanish conversation both professionally and socially, proficient in reading and writing Spanish
- Social Media: Facebook, Youtube, Twitter, Bitly, Vimeo, Instagram, Snapchat, WeChat, Slack