

ROBERT J. REIDELL IV

1923 St. Clair Ave., Apt. #1, Saint Paul, MN 55105 | C: 651-226-2508 | robertjohnreidell4@gmail.com

Summary

Journalist, Writer, Editor, Proofreader and Digital Media specialist with experience using Wordpress, Microsoft products, AP Style, Chicago Style, Social Media and Adobe Creative.

Experience

Founder/Sportscaster Jun 2016 to May 2018

About the Labor — A Minnesota Vikings Podcast — Saint Paul, MN

Breaking news updates, press releases, in-depth breakdowns, critical analysis, logical speculation, high-energy debates and expert guest testimonies three days a week.

Organized events with local companies to engage fans and create a fun environment.

Worked closely with a variety of charities in order to interview athletes and create digital media content.

Columnist

Jan 2017 to Feb 2018

Vikings Territory — Saint Paul, MN

Breaking news coverage, copywriting, copyediting, press releases, social media marketing and online newsroom work.

Reporter

Oct 2017 to Jan 2018

Cretin-Derham Hall High School — Saint Paul, MN

Recap articles, press releases, social media coverage and digital content creation.

Reporter

Apr 2015 to Apr 2017

Bismarck Tribune — Bismarck, ND

Breaking news, daily reporting, print and digital coverage, social media marketing, page layout and general newsroom work.

Columnist

Sep 2015 to Oct 2017

Bleacher Report — Web Based

Digital media coverage, copyediting, written analysis, social media marketing and digital content creation.

Education and Training

Bachelor of Arts, English/Spanish

2014

Marquette University — Milwaukee, WI

Dean's List 2013; Volunteer: Milwaukee Justice Center, COA Youth & Family Centers.

MBA, Legal Studies

2019

Washington University in St Louis — St Louis, MO

Master's degree in legal studies. Focus on business law and litigation.

Activities and Honors

National Sports Media Association; Fred Biletnikoff Award Panelist; Football Writers of America Association.