

Robert J. Reidell IV

1101 Westwood Street, Apt. No. 220 | Bismarck, N.D. | (651) 226-2508 | reidellr4@gmail.com | @ReidellNFL

PROFESSIONAL WORK EXPERIENCE

Bismarck Tribune

Sports Reporter; Assistant Editor

Bismarck, N.D.

April 2015 – Present

- General coverage, breaking news and feature stories for all local high school, collegiate and professional sports
- In charge of determining section content, page layout and final proof editing in relief of the department editor
- Produced written, audio and video content on 15 different sports (male and female) across every level of competition

NFCN Barroom

Executive Editor; Co-Founder

Web Based

September 2015 – Present

- General coverage, critical analysis and multimedia content production pertaining to the NFC North division
- Responsible for managing a staff of 21 contributors with a primary focus one editing and writer development
- Creator of the NFCN Barroom Radio Network and the co-host of About the Labor: A Minnesota Vikings Podcast

Vikings Territory

NFL Analyst

Web Based

October 2016 – Present

- Analysis of Minnesota Vikings players, roster, scheme, game plan and news developments
- General day-to-day news coverage, breaking news reports and feature stories
- Cooperative articles aimed to engage readers and inspire thoughtful discussion

Bleacher Report

Minnesota Vikings Game-Day Correspondent; Featured Columnist

Web Based

September 2014 – January 2016

- Regular season: Game previews, matchup analysis and postgame reports
- Offseason: Free agency analysis, NFL draft prospect evaluation and columns covering a wide variety of topics
- Nine-time Writer of the Month award recipient

EDUCATION & COLLEGIATE WRITING

Marquette University

Bachelor of Arts

Milwaukee, Wis.

August 2010 – May 2014

- **Major(s):** Writing-Intensive English, Spanish for the Professions (Business emphasis)
- **GPA:** 3.65 /4.0
- **Honors:** Saint Ignatius Scholarship, Dean's List

Marquette Journal

Freelance Contributor

Milwaukee, Wis.

September 2012 – April 2014

- Wrote creative, time-relevant columns on Marquette athletics and other notable on-campus happenings
- Led and participated in technical workshops, creative development seminars and general improvement workshops
- Active voice in the determination of important coverage events and other featured content

INTERNATIONAL EXPERIENCE

Universidad Complutense de Madrid

Study Abroad: Language and Culture in Madrid

Madrid, Spain

Summer 2013

- Completed both Spanish courses required to pass the 28-day summer program with a 3.5 cumulative GPA
- Assisted professors possessing limited English skills with the communication of lesson plans when necessary

SKILLS, ACTIVITIES & INTERESTS

Skills: Spanish (working proficiency), AP style, SEO functions, box score agate, conducting interviews, reporting, storytelling, copyediting, page layout, podcast production, video editing, social media, on-air radio, working on deadline

Working Traits: Social skills, independent, self-motivated, flexible, spontaneous, innovative, high-energy, quick-witted

Organizations: Football Writers Association of America, National Sports Media Association, Biletnikoff Award voter

Volunteering: COA Youth & Family Centers, Milwaukee Justice Center, Habitat for Humanity, Magnet Public Schools

Hobbies & Interests: Socializing, watching and playing sports, stand-up comedy, writing, fishing, discussion, Chipotle