EMILY OVERHOLT

Emily Overholt is a dedicated storyteller with an eye for business, economics, and technology and a passion for deadline writing and breaking news.

EXPERIENCE

<u>COLUMBUS LEDGER-ENQUIRER</u> digital journalist

JANUARY 2015-PRESENT

Managed Ledger-Enquirer social media, including Facebook and Twitter, while looking for new opportunities for the organization digitally. Assisted in copy editing for web. Covered breaking news and local features for both print and web.

THE PHOENIX BUSINESS JOURNAL intern

MAY 2014-AUGUST 2014

Pitched and wrote local business stories for a weekly print edition and daily for web. Covered breaking news, created in-depth features, and managed multimedia for topics including technology, real estate, retail, finance, and health care. Wrote more than 70 stories in less than three months.

<u>THE BOSTON GLOBE</u> business department co-op

JULY 2013-JANUARY 2014

▶ Pitched and wrote local business stories as a correspondent, including features and investigative pieces. Supported business staff with transcriptions, fact checking, and sourcing.

<u>BACK BAY PUBLISHING</u> <u>COMPANY</u> vice chair, board of directors

JANUARY 2013 — JANUARY 2015

Served on the Board of Directors managing finaces for Back Bay Publishing Co., the parent company of Boston University's independent newspaper. Acted as a liason between the board and legal councel. Helped organize a massive crowdfunding campaign in which more than \$60,000 was raised in just 72 hours. Mentored young journalists and trainined three semesters of editorial boards.

THE DAILY FREE PRESS inbusiness editor

JANUARY 2014-MAY 2014

Pitched, wrote and edited weekly business section for Boston University's student newspaper with a focus of making business interesting and accessible to college students. Managed a staff of four writers, none of whom had previous business reporting experience.

editor-in-chief

JANUARY 2013-MAY 2013

▶ Edited news, features, sports and opinion stories for daily, independent, student-run newspaper. Oversaw all editorial content and final layout. Worked the board of directors to promote ad revenue. Managed online content including breaking coverage of the 2013 Boston Marathon bombings, for which the Free Press was awarded multiple awards by the Society of Professional Journalists Northeast Chapter.

campus editor

APRIL 2012-JANUARY 2013

Edited campus news content, including breaking news and investigative pieces. Managed and directed more than 30 writers as well as two associate editors. Created layout and headlines. Created, pitched and assigned stories to writers.

associate campus editor

JANUARY 2012-APRIL 2012

Performed first-round edits on campus news stories. Managed more than 30 writers. Wrote spot-news, briefs and in-depth reports.

staff writer

SEPTEMBER 2011-JANUARY 2012

Wrote at least one story per week including spot-news, in-depth reports and features. Generated content for a weekly pitch meeting. EMAIL: emily.overholt@icloud.com

PHONE: 480.390.6174

WEBSITE: emilyoverholt.pressfolios.com

EDUCATION

Boston University
College of Communication
Boston, MA
January 2015
Bachelor of Science in Journalism
Minor in Economics

The Hill School Pottstown, PA May 2011

SKILLS

Computer:
Macintosh and Microsoft OS
Microsoft Office
Adobe InDesign
Adobe Photoshop
Methode
Photography
Adobe Lightroom
Adobe Premiere
Social Media (Twitter verified)

Languages: Reading knowledge of Latin Basic knowledge of Spanish

HOBBIES

Knitting
Fencing
Looking at recipies and never
making them

REFERENCES

Ilana Lowery Phoenix Business Journal Editor-in-Chief Ilowery@bizjournals.com 602.308.6513

Patrick O'Grady Phoenix Business Journal Managing Editor Pogrady@bizjournals.com 602.308.6519

Robert Gavin The Boston Globe Assistant Business Editor Robert.Gavin@globe.com 617.929.3129