

ALEENAH ANSARI

Storyteller, Educator, and
People Person

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LINKEDIN

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EDUCATION

University of Washington, Class of 2019

B.S. in Human Centered Design & Engineering & B.A. in Comparative History of Ideas | GPA: 3.48

Minor: Diversity | Interdisciplinary Honors Program | **Study Abroad:** Social & Community Health (Thailand)

EXPERIENCE

Content Creator Intern

Microsoft, Core Service Engineering and
Operations (CSEO)

June 2018- present

- Championed, advocated, and published 3 stories on IT Showcase that empowered underrepresented voices in tech like women of color and people with disabilities in CSEO
- Pitched content to key stakeholders and leaders to ensure alignment with CSEO's mission and vision

Content Developer

Department of Human Centered Design
& Engineering

March 2018 - June 2018

- Developed an engineering curriculum about the Core Memory Weavers that challenged dominant narratives about who is seen in stories about engineering and innovation
- Conducted usability tests and proposed design recommendations for the curriculum including the addition of guiding questions for the activity

Course Assistant

Department of Human Centered Design &
Engineering

Sept. 2017 - June 2018

- Provided detailed feedback on app prototypes, reflection essays, and research reports for an introductory course on human-centered design
- Facilitated student discussions during design sprints about potential consequences of their ideas, constraints, and strategies for creating accessible and sustainable products

Writing Tutor

Odegaard Writing & Research Center

Sept. 2016 - June 2018

- Supported students across disciplines through 45-minute tutoring sessions through brainstorming, outlining, and revision
- Approached sessions with the goal to foster better writers, not just better writing

Reporter & Editor

The Daily of the University of
Washington

March 2015 - June 2018

- Diversity beat reporter: Pitched and wrote 90+ stories on diverse communities and identities such as undocumented individuals, indigenous women, and transfer students
- *Former Wellness section editor:* Co-developed a new section of the newspaper and developed relationships with subject matter experts in health and wellness across campus as well as a team of 10+ writers

UX Writer Intern

Microsoft, Content Experience

June 2017 - Sept. 2017

- Authored scripts for 20 scenarios in Cortana Show Me, an app that guides users through common Settings tasks
- Developed voice and tone principles for Cortana Show Me that aligned with Microsoft Voice principles and existing content on Bing Instant Answers