

SUPRIYA YELIMELI

Recent graduate from UC Santa Barbara looking toward a career in city and metro reporting using data journalism, videography and multimedia.

EXPERIENCE

2016, Present Mission Local
Freelancer
SF

Mission

- Visualized range and location of homicides in 2016 using Story Map (Knight Lab), which was then built upon for all following homicides
- Reporting on homeless, activism, police shootings in the Mission District

2014, 2017 Daily Nexus
Editor in Chief, News Editor, Social Media Director
Santa Barbara

Barbara

- Managing a staff of 23 editors and 100+ staff to publish daily online content and a weekly print edition
- Award-winning, widely shared local coverage in Isla Vista:
 - 2014 Isla Vista Shooting aftermath, critical updates
 - Nationally circulated video coverage of student protests picked up by Fox News, shared virally across social media
 - First on the scene to cover oceanside balcony collapses, relocation of nearly 30 residents in the following months
 - Serial coverage on high-profile 2014 rape case at UCSB
- During tenure, Daily Nexus ranked Number #1 College Newspaper in California by Princeton Review

2017 NBC Los Angeles
Digital Intern
Los Angeles

Los Angeles

- Los Angeles Metro reporting on marginalized worker rights for the city's largest-ever electric bus contract, fossil excavation during Purple Line extension project
- Created graphics with Adobe Photoshop/Illustrator for electric bus contract, Orange County plane crash, heat advisories in Phoenix
- Video editing with Adobe Premiere to create short, shareable social media videos
- Assisted with social media coverage for OJ Simpson plea hearing on July 20, 2017, followed by OJ Simpson license auction in Los Angeles
- Organized daily posts for @NBCLA Twitter account
- Crime reporting picked up by NBC Bay Area, NBC Dallas-Fort Worth

2016 Pacific Coast Business Times
News Intern
Santa Barbara

Barbara

- Political coverage for tri-county business owners, local and national
- Research and writing for special B-Sections: 40 Under 40, Spirit of Small Business, 50 Fastest Growing
- Compilation, research and writing for Region's Richest B-section to organize net worth, occupation and equity into readable format

2015 Santa Barbara Independent
News Intern
Santa Barbara

Barbara

- Court reporting on gang murder trial, Crime reporting
- Concert Photography, Live Music Coverage
- Assistance with multimedia on website, HTML photo slider
- Live tweeting, promoting newspaper on social media
- Science/Tech news on El Niño developments in central coast

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EDUCATION

2014 - 2017

B.A. Communication
UC Santa Barbara

SKILLS

Adobe Suite

Photoshop
Illustrator
InDesign
Premiere Pro
Lightroom

Photography,

Canon/Nikon

Video Editing

Adobe Tools
Social Media-Friendly

Data Visuals

Knightlab, JS
Google Tools
Microsoft Excel
Adobe Tools

AWARDS

UC Santa Barbara

George Obern
Journalism Scholarship

CCMA

Breaking News Reporting

Princeton Review

#1 California College
Newspaper

SOCIAL



@supriyayelimeli



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