

SUPRIYA YELIMELI

I'm a general assignment reporter with experience covering stories throughout California, looking to learn from diverse, collaborative journalists in a new setting.

Present
San Jose
Oakland

Bay City News Service South Bay Reporter, Reporter/Editor

Primary reporter covering up to six breaking news stories a day in Santa Clara County, the biggest region in the San Francisco Bay Area

- Breaking news reporting for the nine Bay Area counties
 - Golden State Killer arrest, subsequent push for rape kit testing
 - Shooting at YouTube HQ, first to report coroner on scene
 - Live reporting at #MeToo protest in Google HQ
 - Breaking reporting on police shootings, accountability and vigils
 - Reporting on San Jose land sale to Google, ensuing protests

General assignment coverage for public meetings, new legislation, elections, technology, homelessness, on around-the-clock shifts

Present
Berkeley
SF

Berkleyside, Mission Local Freelancer

- In-depth storytelling on plights, successes of over 60 businesses, including immigration raids, gentrification and demographic changes
- Research and visualization on homicides between 2016 and 2018
- Feature story on art community rebuilding after the deadliest fire in Oakland history

**2014,
2017**
Santa
Barbara

Daily Nexus Editor in Chief, News Editor, Social Media Director

- Managing a staff of 23 editors and 100+ staff to publish daily online content and a weekly print edition. During leadership, ranked “#1 College Newspaper in California” by Princeton Review
- Award-winning, widely shared hyper-local coverage in Isla Vista:
 - Serial coverage on high-profile 2014 rape case at UCSB, sexual assault scandals within community involving high-ranking faculty
 - First on the scene to cover oceanside balcony collapses, relocation of dozens of residents, property sale in following months
 - 2014 Isla Vista Shooting aftermath, critical updates
- Launched the first-ever data journalism section in the Daily Nexus, the Labyrinth, to create well-researched, visually engrossing stories on complex, number-heavy subjects including enrollment, tuition, demographics, sexual assault and student debt

2017
Los
Angeles

NBC Los Angeles Digital Intern

- Los Angeles Metro reporting on marginalized worker rights for the city's largest-ever electric bus contract, major fossil excavation during rail extension
- Organized breaking news coverage for @NBCLA platforms, including high-profile OJ Simpson plea hearing on July 20, 2017
- Breaking news reporting for crime shared across all national affiliates, including NBC Bay Area
- Graphics reporting for breaking news events including plane crashes, heat advisories, in addition to longer reports, electric bus contract,
- Video editing to create short, shareable social media videos on topical stories for national affiliates, (Ex: bear, crocodile sightings in busy cities)

2016
Santa
Barbara

Pacific Coast Business Times News Intern

- Reporting on marijuana, political endorsements, culture, new businesses for San Luis Obispo, Santa Barbara, Ventura “tri-county” entrepreneurs
- Annual special section “Region’s Richest”
 - Tracked down financials, compiled net worth, occupation and equity into cohesive report for big players including Oprah, Charlie Munger etc.

2016
Santa
Barbara

Santa Barbara Independent News Intern

- Crime/Courts reporting, breaking news, gang murder trial coverage
- Concert Photography, Live Music Coverage
- Assistance with multimedia on website, HTML graphics
- Live tweeting, promoting newspaper on social media

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EDUCATION

2014 - 2017

B.A. Communication

UC Santa Barbara

SKILLS

Adobe Suite

Photoshop

Illustrator

InDesign

Premiere Pro

Lightroom

Photography,

Canon/Nikon

Video Editing

Adobe Tools

Social Compatible

Data Visuals

Knightlab, JS

Google Tools

Microsoft Excel

Adobe Tools

AWARDS

UC Santa Barbara

George Obern

Journalism Scholarship

CCMA

First Place

Breaking News Reporting

(2017, 2018)

Princeton Review

#1 California College

Newspaper

SOCIAL



@supriyayelimeli



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