



Kate Snowden 1st Class BA (Hons)
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Kate Snowden is a Sub Editor at Discovery Education Europe Ltd, with previous experience as a PR & Editorial Assistant at Cubiqdesign and as a reporter at national business-to-business trade magazines: HR Grapevine and Recruitment Grapevine. She graduated from the University of Hertfordshire in 2013, having achieved First Class honours in English Language and Communications with Journalism and Media Cultures.

Skills: Copy writing, research, subediting and proofreading, layout and design skills, competence at using InDesign CS6, Photoshop CS5, QuarkXPress, WordPress and content management systems. Strong organisation, leadership, professionalism, team work, networking and self-motivation skills.

Relevant Experience:

- **Sub-Editor, Discovery Education Europe Ltd. – September 2014 to Present**
Sub-editing copy for Secondary school and Primary level products, researching appropriate news stories to present at weekly news broadcast meetings, précising Telegraph news articles to be read by Key Stage 3 & 4 pupils, uploading content to and proofreading in CMS.
- **Reporter at Executive Grapevine – May 2014 - September 2014**
Writing copy for HR Grapevine and Recruitment Grapevine magazine, website and newsletters. Sourcing news stories and interviewing HR professionals and corporate Board members through a database of supplier contacts, as well as attending corporate events.
- **PR & Editorial Assistant at Cubiqdesign – January 2014 - May 2014**
Writing copy for magazines, websites, newsletters and e-shots and inputting copy into CMS. Managed social media platforms and online presence for business clients and carried out a range of PR duties, including setting up media and client lists by collecting new contacts.
- **Sub-Editorial Assistant at Clipbank Channel 4 Learning – July 2013 - January 2014**
Fulfilled sub-editing duties, proofreading copy for various media sources, précising news articles to be read by Key Stage 3 & 4 pupils, uploading content to the website using the CMS and assisting broadcast sign off. Represented the company on the BETT 2014 stand to launch the new Clipbank product and give demonstrations to prospective customers.
- **Contributor to Livelikeavip.com – June 2013 - December 2014**
Researched and wrote copy for the travel section, Celebrity Gossip, and shorter, featured celebrity news posts. I launched the VIP Meet&Greet section and attended PR events, parties and launches to interview and photograph celebrities and VIPs.
- **Editor of BlueMoon Student Magazine – December 2012 - May 2013**
Re-launched and redesigned the student magazine, managing team of contributors, holding weekly meetings and focus groups and organising content.
- **Senior Reviewer for WeekendNotes.com – June 2011 - June 2012**
- **Deputy Editor of UniVerse Student Newspaper – January 2011 - May 2011**
- **Writer/Photographer/Web developer for About Thetford Magazine – 2006 - 2010**
- **Freelance contributor to Suffolk Norfolk Life Magazine – September 2004 - 2006**
- **Eastern Daily Press, Archant, Work Experience – June - July 2005**
- **BBC Blast young reporter – January 2004 - January 2005**

Education:

University of Hertfordshire – 1st Class BA Hons. English Language & Communication with Journalism and Media Cultures

Earned additional 30 credits by completing a personal development module known as “FiT Student” and an Employability module. Involved in a number extra activities, including Student Ambassador, Student Representative, Study Abroad Promoter (including running their Facebook page), Soapbox Blogger and UHSU volunteer. Committee member of the UHSU Discussion Society, which involved talking about current affairs, politics, religion, philosophy and economics with people from a range of age groups and cultures. First student to take part in the UHSU Twitter Takeover Campaign, which allowed me to be in control of the Student Union’s Twitter account using HootSuite.

Curtin University – Study Abroad Year – Journalism and Internet Studies

Completed double unit Print Production with a mark of 90, having articles published in the university’s newspaper and Student Guild magazine, as well as organising and participating in an online conference live-streamed internationally and with papers published online. Awarded a Global Scholarship from my home university.

A Levels – City College Norwich: English Language and Literature – A, Media Studies – A, Photography – B, Applied ICT – C.

GCSEs – Charles Burrell High School: 10 GCSEs, including English and Maths all grade A or A*.

Awards and Achievements:

- University Prize: **‘Outstanding Student Contribution to the Humanities Programme’**
- **Chancellor’s Gifted and Talented Scholarship** through University of Hertfordshire
- **‘Outstanding Contribution to Media’** Student Recognition Award for work on BlueMoon Magazine
- Winner of **Jubilee Journalist’s competition** run by the Eastern Daily Press, Archant
- **‘Soapboxer of the Year’** award for my university blog
- **‘Most Valuable Player’** award for my work on Curtin University’s classroom-produced newspaper
- **‘Editor’s Choice Award’** three times by WeekendNotes.com
- **‘Brookstreet Award for Outstanding Achievement’** for work completed during A Levels

Other Initiatives:

- Volunteer work at Shamwari Game Reserve – After my A Levels I travelled independently to South Africa to join a student volunteer project for three months. Working on environmental conservation projects on the reserve, with local schools, orphanage and Community Care Project.
- Previously attended a weekly art class, gave live demonstrations and held a solo exhibition of artwork titled; ‘Natural World’.
- Strong interest in photojournalism, with photos published alongside articles, on magazine front covers, reviewed in Photography Monthly Magazine and exhibited at the Bally Factory, Norwich.

References:

Terry Mansfield CBE – The Hearst Corporation – 07710 117 510

Zoe Griffin – Livelikeavip.com – 07717 377 394.