

JULIA DAVIS
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EDUCATION

University of Iowa

- B.A. – Journalism/Mass Communication
- Certificate in Sustainability
- Member of the Honors Program

Iowa City, IA
Graduation: May 2017

University of Westminster

- Course: Journalism, Political Science

London, UK
Sept 2015–May 2016

EXPERIENCE

Iowa Center for Public Affairs Journalism

Investigative Reporter

- Write in-depth investigative stories on topics ranging from the 2016 election to mental health reform in Iowa

Iowa City, IA
Aug 2016--Present

City Channel 4

Multimedia Intern

- Create multimedia video packages that inform the Iowa City community about city and nonprofit entities, activities, and initiatives
- Write, shoot, host, and produce *Iowa City Update*, a weekly show about events happening around the city
- Edit video packages using Final Cut Pro

Iowa City, IA
Sept–Dec 2016

WGBH–NOVA

NOVA Next Editorial Intern

- Wrote daily science news articles for NOVA's digital news platform, *NOVA Next*
- Produced social media content to promote articles and videos
- Helped with filming weekly YouTube series, *Gross Science*

Boston, MA
June–Aug 2016

Tamezin Media Trust–T! Magazine

Social Media Strategist

- Scheduled daily social media posts for Facebook, Twitter, and Instagram accounts centered around inspiring young women to achieve their goals
- Coordinated company digital and social media strategy with third-party marketing consulting firm, leading to 300% increase in Instagram followers and 25% increase in Facebook followers
- Optimized metadata for over 300 articles on the magazine website using search engine optimization techniques

London, UK
Sept–Dec 2015

American Public Transportation Association

Workforce Development Intern

- Redesigned workforce development section of the APTA website
- Produced and posted original content for website
- Wrote articles for biweekly association publication, *Passenger Transit*

Washington D.C.
June–Aug 2015

Iowa Public Radio

Production Assistant

- Assisted in producing Talk of Iowa and River to River talk shows
- Fully conceptualized and produced two hour-long Talk of Iowa shows
- Edited audio stories for on-air and web using Adobe Audition
- Helped in booking and pre-interviewing guests
- Reported on local issues and filed spots for local news updates

Iowa City, IA
Jan–May 2015

“From Local to Global – Photojournalism in the New Millennium”

Iowa City, IA

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Media Liaison

Jan—April 2015

- Drafted press releases for daylong University of Iowa photojournalism symposium, as well as six-week exhibit featuring photos by noted Chinese photographer Wang Wenlan and National Geographic photographer David Guttenfelder
- Assisted in planning and setup of exhibit

Iowa Democratic Coordinated Campaign

Iowa City, IA

Organizing Fellow

June—Nov 2014

- Served as a Staging Location Director during the Get Out the Vote efforts by managing a team of 6 people to run the Iowa City location where volunteers gathered to knock more than 30,000 doors
- Assisted in recruiting, training, and organizing a team of 50 regular volunteers
- Helped to plan and execute surrogate and candidate events, such as Elizabeth Warren's and Michelle Obama's visits to Iowa City

Cape Eleuthera Institute

Eleuthera, Bahamas

Shark Research and Conservation Program Intern

Jan—Mar 2013

- Assisted in field operations for a shark stress physiology study examining physiological responses to longline capture

Africa Ventures

Busesa, Uganda

Primary Education Instructor

Sept—Dec 2012

- Taught science, English, and music to primary five students at Busesa Primary School
- Prepared lesson plans and taught three classes a day to roughly 100 students aged 8-16

FREELANCE WORK

USA Today College

Iowa City, IA

Contributor

Sept 2016—Present

- Cover national stories through the lens of the University of Iowa campus
- Focus on political stories and election coverage

Little Village Magazine

Iowa City, IA

Contributor

June 2015

- Wrote “Home in the Heartland”, an extensive feature looking into the Sudanese American community in Iowa City and the struggles they have faced

University of Iowa Honors Program

Iowa City, IA

Newsletter Contributor

Jan—May 2015

- Wrote articles for the University of Iowa Honors monthly newsletter

SKILLS

- Final Cut Pro X, Adobe Audition, Audacity, Soundslides Plus, Storify, CoveritLive, WordPress, Sharepoint, Timeline JS, DSLR cameras, Zoom H4n recorders, Marantz recorders, Hootsuite, social media, search engine optimization, research, science writing, interviewing skills, AP style, copy editing