

# Josh Butler

josh.butler90@hotmail.co.uk • 07922 593667 • 25 Knights Court, Frome, Somerset, BA11 1JD

## Portfolios of Work

Joshbutler.pressfolios.com • Joshbutler.co.uk •

## Key Skills

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| <ul style="list-style-type: none"><li>✓ Strong paid publication history</li><li>✓ Experienced content creator across a variety of media</li><li>✓ Excellent command of the English language (written and verbal)</li><li>✓ Able to adapt writing to fit purpose and style</li><li>✓ Confident using WordPress and boosting engagement through SEO</li><li>✓ Motivated writer with experience of working in an office environment and remotely</li><li>✓ Leadership and editorial experience</li><li>✓ Understanding of primary pedagogy</li></ul> | <ul style="list-style-type: none"><li>✓ Undergraduate degree in Creative Writing</li><li>✓ Postgraduate degree in Teaching</li><li>✓ Capable of working under own direction and within a cohesive unit</li><li>✓ Confident using MS programs, Photoshop</li><li>✓ Experience using digital software to create content</li><li>✓ Capable working under pressure to deadlines and managing and prioritising a number of tasks</li><li>✓ Confident at engaging audiences through social media</li><li>✓ Accustomed to working to tight deadlines</li></ul> |
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## Employment History

### Mwabu

Education technology company  
Educational Content Writer  
(January 2017 - September 2018)

In my post, my duties included:

- ✓ Creating high-quality and engaging written content across multiple grades for maths and science
- ✓ Having a secure understanding of up-to-date pedagogy in primary and secondary sectors
- ✓ Mapping content to ensure it lines up with existing curricula
- ✓ Sourcing and commissioning compelling and relevant images to accompany content
- ✓ Using Photoshop and associated programs to produce digital images
- ✓ Working efficiently and to deadlines in a remote environment
- ✓ Liaising and working collaboratively with editing and artwork teams
- ✓ Working with the tech department to identify and provide solutions to bugs in the content management system
- ✓ Proofing and editing draft content prior to production

### Fella

Men's lifestyle online publication  
Researcher/Writer  
(April 2016 - November 2016)

In my post, my duties included:

- ✓ Researching content for the purposes of curation
- ✓ Creating content, ranging from short- to long-form articles
- ✓ Being versatile in content creation: opinion pieces, news articles, interactive quizzes, reviews
- ✓ Helping create, and adhering to, an appropriate in-house style and tone
- ✓ Managing social media outlets and scheduling content appropriately
- ✓ Assuming responsibility for the 'Sports' and 'Video Games' output at the publication
- ✓ Communicating as part of a team; sharing ideas and spreading workload
- ✓ Proofing articles ready for upload to the website
- ✓ Using Wordpress to create content for the website, including embedding
- ✓ Sourcing photos and media for content
- ✓ Boosting content using SEO
- ✓ Maintaining very high standards of written English

- ✓ Analysing Facebook analytics to tailor content to consumer
- Freelance Writing**  
joshbutler.pressfolio.com

I have contributed to the following publications on a freelance basis:

- ✓ [\*The Sabotage Times\*](#) (July 2012-March 2013) - contributed twenty-five articles to their 'Football' and 'Life' sections.
- ✓ *FourFourTwo* (2012-2013) - contributed articles to the 'News' section of their website, as well as contributing content to the Euro 2012 edition of the magazine.
- ✓ *Bleacher Report* (2012-2013) - contributed sixteen articles to their 'Football' section.
- ✓ *MUFC Latest* (2013) - contributed weekly articles to the website.
- ✓ [\*Tales from the Top Flight\*](#) (2017-2018) - contributed football-orientated articles on a weekly basis
- ✓ [\*Getting Sacked in the Morning\*](#) (2018-present) - contribute a weekly column
- ✓ *Football Football Football* (2018-present) - provided weekly World Cup coverage
- ✓ I run my own blog at joshbutler.wordpress.com, where my article [\*Ranking the Top Gear Specials from worst to greatest\*](#) is currently ranked number one in the world through Google search engines

**Bratton Primary School**  
Class Teacher  
(September 2014 - April 2016)

In my post, my duties included:

- ✓ Thinking creatively to use the national curriculum to plan and teach engaging lessons while ensuring the greatest positive impact on the children's learning.
- ✓ Planning and working to deadlines in preparation to teach, adhering to weekly, medium and long-term plans; ensuring all planning documentation was up to date and stored efficiently.
- ✓ Commanding a strong grasp of written and verbal English in order to communicate effectively with pupils, colleagues and members of the school community, including through curriculum letters and written reports.
- ✓ Adapting my teaching and planning to the ever-changing needs of the pupils; reflecting upon my practice to ensure maximum impact is achieved.
- ✓ Handling and communicating sensitive issues appropriately, both in regards to the pupils and the adults within my classroom.
- ✓ Managing personal administration, including sensitive documentation, and working to tight deadlines in regards to submission of paperwork for school and to outside agencies.
- ✓ Forging and maintaining positive relationships with the parents and wider school community.
- ✓ Undertaking leadership responsibilities such as auditing P.E. equipment, attending cluster meetings and managing the subject budget.

## Education and Qualifications

**Chantry High School**  
(2002-2007)  
Eleven GCSEs: A\*-B

**Worcester Sixth Form College**  
(2007-2009)  
Three A-levels: A-B

**Bath Spa University**  
(2009-2012)  
Creative Writing BA (Hons)  
Classification: 2:1

**Bath Spa University**  
(2013-2014)  
Post Graduate Certificate of Education

References available on request