

JOSH BUTLER

Content writer

joshbutler.pressfolios.com • joshbutlerwriter.wordpress.com

Skills:

- Strong paid publication history
- Excellent standards of written English
- Versatile and able to adapt to in-house style
- Highly self-motivated; experience working remotely
- Confident user of content management systems such as Wordpress
- Thorough researcher and fact-finder
- Editorial and proofreading experience
- Experience in increasing visibility of content through SEO
- Conversant in photo manipulation and editing using Photoshop
- Experienced in sourcing artwork and images
- Capable of engaging audiences and promoting work through social media channels
- Adept at thinking and working creatively – independently and as part of a team
- Comfortable working under pressure to meet deadlines
- Up-to-date understanding of primary pedagogy

Specialising in web and digital content writing, I am available for freelance and full-time work.

My work has appeared in the following publications:

- [Bleacher Report](#)
- [The Sabotage Times](#)
- [Four Four Two](#)
- [Fella](#)
- [Tales from the Top Flight](#)
- [Getting Sacked in the Morning](#)
- [Football Football Football](#)
- [Historic UK](#)

Employment History

Mwabu | Educational content writer (Jan 2017 – October 2018)

Serving as part of Mwabu's Product Team, I designed and wrote digital educational materials for primary and secondary learners in South Africa.

This included thoroughly researching curriculum documents to ensure the content was pedagogically-sound, as well as tailoring language to EFL learners to ensure the content was not only engaging and informative but accessible also.

Additionally, I used Photoshop to create and manipulate complementary artwork to illustrate the mathematical and scientific concepts explained in the copy.

Fella | Staff writer/researcher (Apr 2016 – November 2016)

As part of the staff writing team, I was responsible for creating engaging content across our entire website to an audience that exceeded 500,000 readers.

My role included taking editorial control of the 'Sport' and 'Technology' sections – organising and proofing content before publication, as well as selecting and sourcing appropriate artwork.

Additionally, in order to increase website traffic, I scheduled and promoted content through our social media channels and utilised SEO add-ons such as Yoast.

Bratton Primary School | Class teacher (Sep 2014 – Mar 2016)

For nearly two years, I taught KS2 learners in a small primary setting. I was responsible for creatively applying the curriculum to ensure that *all* the learners under my care were engaged in education.

I was required to adapt my teaching in order to meet the ever-changing needs of my class, and assume responsibility for my learners' happiness and progress in their education.

Education

Bath Spa University | Creative Writing BA (Hons) (2009 – 2012)

Bath Spa University | PGCE (2013 – 2014)

Worcester Sixth Form College (2009 – 2012)

- Classical Civilisation A
- English Literature B
- Film Studies B

References available on request.