

Lee Michael Edwards

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WORK EXPERIENCE

22nd Century Media, *Freelance Reporter* Highland Park, IL

January 2016 - Present

- Reports on community and sports related stories across northeast Illinois
- Develops longstanding community contacts
- Pitches original story ideas
- Takes photographs

Times-Republic, *Sports Reporter* Watseka, IL

March 2016 – June 2016

- Reported on sports related stories in Iroquois County and Chicagoland area
- Created community contacts
- Designed newspaper pages using iPhoto, Adobe InDesign
- Utilized and CMS applications
- Captured/uploaded live video content to social media accounts
- Managed social media profiles and uploaded live video content to social media accounts

Chicago Citizen Newspaper, *General Assignment Reporter/Photographer/Videographer* Chicago, IL

March 2013 – July 2015

- Reported on social justice, political, sports, technology, environmental stories
- Improved traffic and followership of social media accounts
- Utilized social media analytics to craft audience specific content
- Uploaded stories via CMS application
- Photographed/video rec sporting events, press conferences, crime scenes, public events
- Proof read copy
- Edited photographs with Microsoft PowerPoint/Quark

True Star Magazine, *Editorial Instructor* Chicago, IL

January 2013 – May 2013

- Instructed two separate courses on journalism basics to high school students
- Crafted student specific lesson plans on a weekly basis
- Edited student copy
- Motivated students on a one-on-one basis
- Worked cooperatively with fellow faculty on larger projects

EDUCATION

The University of Tennessee Knoxville, TN

Bachelor of Science in Communication Journalism & Electronic Media

May, 2010

SKILLS

- Videographer/photographer of live events/ experience setting up light kit for studio/outdoor productions
- Intermediate experience using non-linear editing programs – Final Cut Pro, Avid, iMovie, Windows Movie Maker
- Intermediate experience editing photographs with Adobe Photoshop, Microsoft PowerPoint & Quark
- Basic experience using HTML, CSS & Javascript