



journalist versatile organized writer trends dynamic communicator
connected professional humour respected leader mentor storyteller film
deadlines persistent knowledgeable judgement enthusiastic
collaborative digital strategic speaker editor

Linda Barnard

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Presenting *Double Take*
for the Toronto Star

What I do

- > Strategic and creative communicator, mentor and leader.
- > Superior storyteller, writer, editor and SEO wizard.
- > Skilled researcher, problem solver and critical thinker.
- > Adaptable, quick to embrace and learn new skills.
- > A respected voice: Winner, National Newspaper Award, Arts & Entertainment.
- > Entrepreneurial: Reacted to industry change by starting a custom content company.
- > Fast, accurate, creative

What I've done

BAA Journalism, Ryerson University

Freelance writer; Spellbound Communications – 2016 to present

- > Clients include Telefilm Canada, the Toronto Star, Western University, The Globe and Mail, Star Metro Media.

Staff writer; Toronto Star/thestar.com – 2002 to 2016

- > Movie writer and critic. Section editor responsible for generating ideas, layout and design, assigning, editing, budgets and freelance staff for print and online.
- > Deputy real estate editor, Your Home editor.

London Free Press – 1998 to 2001

- > Editor, the Londoner magazine.

Sun Media – 1984 to 2002

- > City Hall bureau chief, news reporter, Olympic bid beat reporter, columnist, feature writer.

I know Linda...



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