

# Adam G. Bankhurst

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## MY OBJECTIVE

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To secure the Editor, Games position at IGN and bring a passion and drive unlike any it has seen before.

## EDUCATION

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### **The Ohio State University, Fisher College of Business** - Columbus, Ohio

*Bachelor of Science in Business Administration, June 2010; Specialization: Marketing*

- 7-time Dean's List recipient, 3.4 major GPA

### **Universita Commerciale de Luigi Bocconi, Milan, Italy**

Fisher College of Business International Exchange Program

September-December 2008

- Completed 15 credit hours in International Project Finance, International Business and Management, and Business Strategy

## RELATED PROFESSIONAL EXPERIENCE

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### **The Gamer's Advocate, Columbus, OH**

*Co-Founder & Principle, October 2012 – Present*

Founded a website and podcast to begin my career in video games. I want to create a platform for others to have their voice heard and to also develop my skills. It has been an incredibly rewarding experience that gets me closer to my dream each and every day. Some of my accomplishments so far include:

- Created, developed, and manage website (1,300 unique visitors) and social media
- Author of articles, editorial, and reviews, of which four have been featured on IGN
- Co-Host of The Gamer's Advocate podcast that has over 38,000 listens
- Capture, edit, and upload video game footage
- Working with Extra Life & The Ohio State University to bring an unprecedented charity event to this college

### **The Basement Doctor, Columbus, OH**

*IT Manager, September 2011 – Present*

Took over responsibility for IT after showing my capabilities and knowledge of technology. Began as marketing associate and was promoted within 6 months to head of IT department. I've saved the company over \$24,000 in vendor fees per year by providing services in-house. My key responsibilities include:

- Local & remote technical support for corporate and three satellite offices
- Microsoft Dynamics, Crystal and SQL programming support
- Successfully implemented switchover to VOIP phone infrastructure
- Oversaw upgrade to Fiber internet and rewiring of corporate office
- Maintenance on databases, servers, etc.
- Job site visits for film, photography, and documentation
- Training of new hires

### **The Bankhurst Group, Fort Lauderdale, Florida**

*VP Business Development, October 2010 – August 2010*

- Created and implemented company wide database to keep current with ongoing projects
- Dealt directly with banks and investors in creating possible business opportunities
- Compiled database of distressed high-rise condos and hotels in South Florida
- Updated and managed company website
- Worked with marketing director to produce advertisements
- Created and released press releases
- Interacted and instructed high-wealth individuals as to investment opportunities

## ACTIVITIES & VOLUNTEER EXPERIENCE

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### International Student Volunteers, Auckland, New Zealand Summer 2007

- Devoted to rebuilding community suffering from severe storm damage
- Replanted trees and plants for farms around Auckland
- Managed 10 students to help repair homes

## SKILLS

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- Microsoft Office, Google AdWords and Analytics, Adobe Create Suite, Microsoft Dynamics, WordPress, Weebly, Crystal Reporting

## SOCIAL MEDIA, YOUTUBE, & RELATED WORK

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- Twitter: <https://twitter.com/AdamBankhurst>
- Facebook: <https://www.facebook.com/profile.php?id=12452382>
- The Gamer's Advocate Twitter: <https://twitter.com/GamersAdvocate>
- The Gamer's Advocate Facebook: <https://www.facebook.com/advocategamers>
- YouTube:
  - Xbox One: Reveal & Reactions : <https://www.youtube.com/watch?v=VxqzIGsmLXE>
  - God of War: Ascension Freeview Preview: <https://www.youtube.com/watch?v=Bwfrl3TkZx8>
  - Why Nintendo's E3 Decision Isn't the End of the World:  
<http://www.youtube.com/watch?v=PU6lRnx2oOQ>
- Front Page IGN Articles (Falcon-X32)
  - The Disappointing Delay of Rayman Legends: <http://www.ign.com/blogs/falcon-x32/2013/02/07/the-disappointing-delay-of-rayman-legends/>
  - Creative Assembly's Incredible Gesture to a Dying Fan: <http://www.ign.com/blogs/falcon-x32/2013/03/18/creative-assemblys-incredible-gesture-to-a-dying-fan/>
  - Finding Dory, The Right or Wrong Decision?: <http://www.ign.com/blogs/falcon-x32/2013/04/02/finding-dory-the-right-or-wrong-decision/>
  - Dirty Gaming Secrets: What Games Haven't You Played That You Should Have:  
<http://www.ign.com/blogs/falcon-x32/2013/05/09/dirty-gaming-secrets-what-game-havent-you-played-that-you-should-have/>