

Cheyenne Lentz

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Education

University of Wisconsin - Madison

May 2015

Bachelor of Science in Communications—Radio, TV, Film emphasis
Powers Knapp Scholar, Undergraduate Research Scholars

Writing Experience

Disney ABC Television Group

Jan 2016 – Present

Programming and Music Intern

- Write copy/talking points for disc jockeys on a daily basis
- Conduct research on talent in order to prep material for disc jockeys
- Perform remote broadcast duties including coordinating on-air programming and audio recording

Wisconsin Public Radio (WPR)

May 2015 – Jan 2016

Talk Producer/Director

- Wrote [features](#) for WPR website daily on local, national, and world events
- Developed and wrote a daily show run down with strong attention to detail for talk show interview
- Promoted show by creating [program notes](#) on WPR website and by posting on social media sites daily
- Pre-interviewed, located, and scheduled appropriate guests for call-in programming
- Produced live talk show interviews, conducting topical research, and preparing materials for host
- Collaborated with talk host and kept current on issues of importance to develop call-in topics

Talk and Online Content Intern

Feb 2015 – May 2015

- Wrote and edited content for WPR's website as well as for various social media platforms
- Handled listener correspondence including screening calls, social media, and email comments during live talk show
- Edited audio to be saved as evergreens

Madison Commons

Sept 2015 – Jan 2016

Citizen Reporter

- Wrote articles about events incorporating quotes, adding context, and using licensed photos
- Reported about social and cultural events around the community
- Conversated with sponsors, participants, and guests before and during events

Madison Student Radio

Jan 2012 – May 2015

Talk Show Host/Disc Jockey

- Developed and wrote scripts with cohosts for both music show and talk show
- Reviewed concert and wrote detailed [article](#) for wsum.org
- Hosted and produced radio talk show and radio music show
- Corresponded with academic professionals to schedule on-air interviews via email and telephone

Leadership and Teamwork Experience

Doc Gold Productions

Aug 2014 – May 2015

Management and Executive Intern

- Planned social media and engagement campaigns to promote video blogs week
- Tracked audience responses on YouTube
- Promoted upcoming video blogs according to a three-month timeline

Jonk Music

Sept 2013 – May 2014

Podcast Technical Director

- Trained hosts and guests to use studio equipment and adjusted their performances during the show
- Collaborated with video production manager to develop goals for podcast and video projects
- Edited final audio track for Jonk Music Blog Podcast using Adobe Audition

Skills

Microsoft Suite: Word, Excel, Outlook, PowerPoint (Highly Proficient); CMS; Adobe Audition, Sound Forge, AudioVAULT (Proficient); Spanish (Proficient), French (Conversational)