

GRETA MART

CONTACT

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94702

EDUCATION

**UNIVERSITY OF CALIFORNIA-
BERKELEY**
Berkeley, CA

Master's (MJ) Journalism (May 2015)

**UNIVERSITY OF
MASSACHUSETTS BOSTON**
Boston, MA

Bachelor of Arts (B.A.) Political Science

ADDITIONAL SKILLS

2018 California Fellow at the USC
Annenberg Center for Health
Journalism

CERTIFICATIONS

PRNDI News Manager Training 2018
PRNDI Solutions Journalism Training
2019

EXPERIENCE

NEWS DIRECTOR

KCBX, San Luis Obispo, CA / Nov 2016 - Present

- Manage the planning, production, and presentation of all local news programming. Digital editor and social media manager. Write, edit and produce all on-air and NPR One broadcasts. Nightly news anchor and executive producer of weekly hour-long news magazine. Supervise and coordinate work of reporters, stringers and interns. Regular contributor to KQED's The California Report and NPR.

ACTING NEWS DIRECTOR/REPORTER/ANCHOR

KUCB, Unalaska, AK / Sep 2015 - Jun 2016

- Interim news director, staff reporter and anchor responsible for reporting, producing and delivering daily newscasts and web content during this seasonal assignment. Covered all local and regional stories and a regular contributor to statewide nightly news program.

REPORTER/HOST/PRODUCER

KHNS and KCAW, Haines/Sitka, AK / Jun 2014 - Sep 2015

- Summer 2015: Local Morning Edition host, staff news reporter and producer for a three-month contract assignment.
- Summer 2014: News reporter, anchor and music show DJ for a ten-week assignment.

WORK-STUDY

Center for Investigative Reporting, Emeryville, CA / Oct 2014 - May 2015

- Production assistant and researcher for Reveal and CIR investigations.

STAFF REPORTER

Martinez News-Gazette, Martinez, CA / May 2008 - Dec 2012

- General assignment reporter covering all beats; turned around four or more stories for each issue. Also served as staff photographer and web editor.

FREELANCE WRITING/PRODUCTION

Mart Productions

- Contributor to the BBC; Mission Local; Marin Independent Journal; Ballard News-Tribune; West Seattle Herald; Half Moon Bay Review; Pacific Yachting; Italy's Gulliver and D magazines.
- Wrote Sub Rosa, a one-act play discussing biodiversity, rDNA technology and the global food supply. Produced and directed a staged reading at The Soup in Denver.