

# JOHN HASTINGS // EDITOR

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**GOAL:** Distinguished editor looking for new challenges in extending a brand's reach and readership through a dynamic and engaging website.

## EXPERIENCE

### **CONTRACT HEALTH EDITOR | Prevention.com, 2014 – 2016**

- Collaborate with writers, editors, and designers in producing healthy living content
- Consult on direction of nutrition, medical, fitness, and weight-loss coverage

### **FREELANCE EDITOR AND WRITER | 2010 to present**

- Produce content for magazines such as *Prevention*, *O, the Oprah Magazine*, *Good Housekeeping*, *Men's Journal*, *Men's Health*, *Bon Appétit*, and *Reader's Digest*

### **E-MAGAZINE EDITOR | 2010 – 2012**

- Developed and launched a weekly health magazine for the iPad
- Managed all aspects of production, collaborating with designers, writers, and editors.
- Built readership through a coordinated social media campaign

### **HEALTH NEWS DIRECTOR | O The Oprah Magazine, 2006 – 2009**

- Produced features, departments, and news stories while supervising designers, writers, and editors
- Helped experts such as Mehmet Oz, MD and David Katz, MD write their columns

### **DEPUTY EDITOR | Prevention, 2004 – 2006**

- Produced feature packages, investigative stories, departments, and news items
- Directed a redesign of the magazine's news section; revamped news reporting and writing
- Supervised a team of senior, associate and assistant editors, and graphic designers
- Helped the magazine earn its first ever ASME nomination for General Excellence

### **BOOK AUTHOR | Various, 2002 – 2014**

- Authored the *ChangeOne Diet*, a best-selling weight-loss plan for Reader's Digest
- Authored *The Healthy Heart Miracle Diet* and *10 Pounds Off: Gluten-Free and Paleo diets*

### **HEALTH DIRECTOR | Reader's Digest, 2001 – 2004**

- Supervised and set the direction and tone of health coverage for the magazine
- Managed associate editors and staff writers; produced feature packages
- Received 2004 Honorable Mention for National Press Club Consumer Journalism Award

### **SENIOR EDITOR | Health, 1996 – 2001**

- Produced fitness coverage and edited general health stories
- Assigned and edited features; managed news section

## EDUCATION

- B.A. in English, California State University, Chico