

Ellis Williams

17125 Kendel Ave. S., Hastings, Minn. 55033
Phone: 651-283-2397 Email: Williaml@uwec.edu

Online Portfolio - <http://elliswlliams.pressfolios.com/>



Journalism Experience

Star Tribune prep sports reporter

Sept. 2016 – Dec. 2016

- Produced weekly features on prep athletes for the Star Tribune's Sunday south zone section
- Coverage also included weekly athlete Q&A's or notebook pieces.
- Drove online coverage of high school events to MN Sports Hub pages via live stats and comments
- Developed advance prep stories that were included in Tuesday editions of the Star Tribune

Training Camp Media Intern for Minnesota Vikings

Summer 2016

- Aided full-time PR staff with everyday duties that included compiling daily clips, monitoring media center, setting up press conferences, recording pressers, monitoring players during post practice interviews and transcribing
- Traveled to Minnesota State University, Mankato with the Minnesota Vikings and stayed on campus throughout training camp where I worked closely with Vikings players, coaches and staff

Managing editor for The Spectator at UW-Eau Claire

Sept. 2015- Dec. 2015

- Led staff of 21 writers, oversee all sections of publication
- Worked closely with editors to develop a publication with 2,000 papers in circulation and 5,000 weekly page views
- Offered story suggestions, layout advice and final editing decision making

Managing editor for Inside Eau Claire

Jan. 2016- May 2016

- Responsible for directing overall operations of Inside Eau Claire and oversaw a staff of 15 writers
- Helped shape Inside Eau Claire's community coverage and plan stories that were published daily

Sports reporter for Eau Claire Leader-Telegram

May 2015- July 2016

- Expanding writing, editing and publishing experience in daily newspaper
- Pitch original feature stories for publication
- Maintain local sports beats, consistently engaged team officials, coaches and players
- Entrusted to cover front page sports beats in lieu of primary reporter

Freelance reporter for Sport Engine (partner of the Star Tribune) May 2014-present

- Keep live stats and update blogs for MN baseball, softball and lacrosse hub websites
- Report and write stories on deadline
- Demonstrate adaptability and exceptional communication skills with editors

Awards

- 2016 Minnesota Society of Professional Journalist scholarship winner
- 2015 Arthur Ashe, Jr. Sports-Scholar Award
- 2015 Greater Milwaukee Foundation Journal Foundation/Walter Jay and Clara Charlotte Damm Fund scholarship winner
- 2015 Wisconsin Newspaper Association scholarship winner
- 2014-15 Chippewa Herald scholarship winner
- 2014 Conner, G. Spectator Excellence winner

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References

- Chris Carr, Deputy Sports Editor at the Star Tribune, 612-310-9013, Chris.Carr@startribune.com
- Paul Klauda, Prep Sports Editor at the Star Tribune, 612-618-9082, Paul.Klauda@startribune.com
- Garry D. Howard, Director of Corporate Initiatives at American City Business Journals, 704-973-1014, goward@bizjournals.com
- Loren Nelson, Community Manager/National Media Editor at Sport Engine, 952-353-0800, loren.nelson@sportsngin.com
- Joe Ziemer, Sports Editor at Eau Claire Leader Telegram, 608-345-3424, joe.ziemer@ecpc.com,