

Carla Diana Parker

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QUALIFICATION SUMMARY

A well-versed Newspaper Journalist seeking to now contribute my Radio and Television broadcast production and on-air skills as an intern or staff person for a local competitive Sports and News Media company.

TV/RADIO/MEDIA EXPERIENCE

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| Intern – News Radio 106.7 WYAY-FM | Atlanta, GA | 2015-Currently |
| <ul style="list-style-type: none">• Write scripts, edit audio and conduct interviews | | |
| “Sports Mix” Radio Show | Lawrenceville, GA | 2014-2015 |
| <ul style="list-style-type: none">• Co-host, mixing sports news up from all angles with two other hosts, Nathan Lewis and Shedrick Carter | | |
| CSB Television Newscast/WCSB Talk Radio | Lawrenceville, GA | 2014 |
| <ul style="list-style-type: none">• Sports Update Editor/Writer/Producer, wrote Iraq battle reader, newscast audio operator• Co-Host of “All that Morning” radio segments focusing on food cookie fetishes, and Halloween | | |
| Freelance Video Editor – Fans Favorite Fan | Atlanta, GA | 2015-Currently |
| <ul style="list-style-type: none">• Assist with shooting, editing and uploading videos to fansfavoritefan.com | | |
| Freelance Writer/Reporter – BornToCompete.com | Atlanta, GA | 2014-Currently |
| <ul style="list-style-type: none">• Write feature articles on young athletes• Sideline reporting for youth sports | | |
| Sports and News Reporter - The Champion Newspaper | Decatur, GA | 2012-Currently |
| <ul style="list-style-type: none">• Write 10 articles and 3 features weekly, 17,000 copies distributed each week• Attend DeKalb County events, covering community issues, sports, and politics interviewing coaches, athletes, local & state public/elected officials, community activists; take photos of events | | |
| Reporter–CrossRoadsNews | Decatur, GA | 2010-2012 |
| <ul style="list-style-type: none">• Wrote 10 front-page stories, 3 features, maintained website for weekly newspaper distributing 28,000 copies• Covered community, church news, education, arts, entertainment, sports, politics, took photos of events, interviewed local and state public/elected officials, artists, and community activists | | |
| Freelance Writer - BlackSportsOnline.com | World Wide Web | 2011-2012 |
| <ul style="list-style-type: none">• Wrote feature sports and entertainment news articles, interviewed football players, track stars, and basketball players• Promoted articles on Facebook and Twitter, posted articles on company’s website using Wordpress.com | | |
| Freelance Writer - JerseyGirlSport.com | Atlanta, GA | 2011 |
| <ul style="list-style-type: none">• Wrote opinion pieces on entertainment and sports news, posted/promoted articles on Facebook and Twitter | | |
| Editor/Writer - The Peachite Newspaper | Fort Valley, GA | 2007-2009 |
| <ul style="list-style-type: none">• Edited, proofread articles for the school newspaper, assigned/supervised writers, met deadlines, photographed events | | |
| Sports Information Intern – Fort Valley State University | Fort Valley, GA | 2007-2008 |
| <ul style="list-style-type: none">• Wrote post-game articles for the Sports Information Department | | |

RADIO/TELEVISION/MEDIA SKILLS

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| <ul style="list-style-type: none">• Creative/Journalistic Writing• Board Operation• Commercial Production• Interviewing/Reporting | <ul style="list-style-type: none">• Studio and Field Cameras• TV Master Control• Reporting and Anchoring• Proofreading/Copy Editor |
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TECHNICAL/COMPUTER SKILLS/SOFTWARE

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| <ul style="list-style-type: none">• Adobe Audition• NexGen• Vox Pro/Shortcut 360• Adobe Premiere/Illustrator/Photoshop• Adobe InDesign | <ul style="list-style-type: none">• AVID/ Final Cut Pro Video Editing• Microsoft Office/Power Point/Excel• WordPress• Cascading Style Sheets (CSS) |
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PROFESSIONAL SKILLS

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| <ul style="list-style-type: none">• Creative• Strong Communicator• Quick Learner• Client Oriented• Deadline Focused | <ul style="list-style-type: none">• Effective Team Player• Highly Organized• Calm Under Pressure• Adaptable• Community Oriented |
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EDUCATION

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| Connecticut School of Broadcasting | Lawrenceville, GA | 2014-Currently |
| B.A., Mass Communications, Fort Valley State University | Fort Valley, GA | 2009 |

AWARDS

- 3rd Place Winner – National Newspaper Publishers Association's 2011 Merit Awards competition (2011)
- Print Under 100,000 – Non-Deadline Reporting award from the Atlanta Association of Black Journalists (2012)
- Print Under 100,000 – Deadline Reporting award from the Atlanta Association of Black Journalists (2012)
- Print Under 100,000 – News Series award from the Atlanta Association of Black Journalists (2012)
- 1st Place Winner - Better Newspaper Contest Sports Writing award from the Georgia Press Association (2013)
- 2nd Place Winner - Better Newspaper Contest Sports Writing award from the Georgia Press Association (2015)
- 3rd Place Winner - Better Newspaper Contest Sports Writing award from the Georgia Press Association (2015)

PROFESSIONAL ORGANIZATION

- National Association of Black Journalists