

Jarod Lawley

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Personal statement

A highly motivated and proactive individual, currently in final year of sixth-form college studying English Language, History and Psychology at A2 level. After completing A-Levels in 2016, plans to study Journalism at university, with the aim to follow a successful career as a journalist or writer.

Key Skills

- Strong written and verbal communication skills, as shown through essays completed in college as well as review/feature writing and conducting interviews for webzines and newspapers/websites
- With the ability to take the initiative and work well under pressure, experience working to strict deadlines and conducting work and research in a professional manner
- Enthusiastic to gain new experiences and develop new skills/attributes in all projects that are undertaken
- A large amount of experience using Wordpress, Microsoft Word and Powerpoint. Also skilled in using audio software such as Reason, Cubase and Sony Acid, and some experience working in Photoshop and Backbench
- Performs strongly as an individual but also enjoys making good contributions to group tasks

Education

Gower College Swansea

(2014– present)

AS levels-

- English Language– B
- History – A
- Psychology- B

Ffynone House School

(2009 - 2014)

10 GCSEs, all grades A/B including A grades in both English Language and English Literature and a Level 2 Certificate in Latin (grade A)

Work Experience

Guest Writer- Working with; Metal-Rules.com, The Independent Voice Ezine, Gorgeous Freaks Magazine, Devolution Magazine

(March 2013 – Present)

- Completing album reviews, interviews, concert reviews and features
- Handling news and press releases for The Independent Voice Ezine and helping decide which articles should go on the website
- Working to strict deadlines both alone and whilst collaborating with other writers and photographers in the teams of the different publications

- Developing communication skills, contacting international record labels and PR agencies for artists
- For The Independent Voice Ezine, fulfilling editorial roles including proof-reading and publishing the work of others, and making sure that all content on the site is of a high quality

Contributing Writer- South Wales Evening Post

(Unpaid Work Experience Summer2015)

- Being a member of the newsroom team for Wales's biggest selling newspaper
- 5 published articles in the daily print edition, including a double page "big feature" on the national airshow
- Responsible for creating and publishing website content in quick turnaround time
- Recasting national news items from other Trinity Mirror publications to suit local readers
- Contacting and interviewing members of the public via phone and in person to gain information needed to create news articles
- Interviewing the public and shop managers on the streets of Swansea to write an investigatory piece about the prospect of 24/7 shopping which came with the Chancellor's 2015 Summer Budget
- Gained experience of various fields of journalism by shadowing a court reporter in numerous Crown Court trials
- Handling company press releases and turning them into informative and interesting news stories

Accounts Executive- Working Word PR

(Unpaid Work Experience Summer2015)

- Carrying out thorough and extensive research in short amounts of time into potential markets and customers for clients
- Creating and issuing press releases to major national media outlets for The National Trust
- Contributing to strategy meetings and pitching ideas regarding how to target audiences
- Using and comprehensively adding to company databases of client lists and journalist contacts
- Identifying websites and forums to target for clients resulting in an expansion of coverage for several companies

Hobbies & Interests

A multi-instrumentalist with experience producing, recording and releasing music and dealing with its appropriate promotion. A passion for writing and playing music, having gained a Grade 6 guitar qualification (distinction) and now working towards Grade 7. Experience teaching guitar to younger children.

Recently taken up photography and hoping to have some work published online soon. An amateur model who in his spare time enjoys health and fitness, collecting vinyl records and attending history society at college.