

IVAN FERNANDEZ

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SUMMARY

- Writer, Photographer, Academic Researcher.
- 20-years experience covering art, culture, history, music, politics, and sports with an emphasis on Latin America & its US diaspora.

EDUCATION

San Diego State University, **Master of Liberal Arts & Sciences** (2020)

Universidad de Valladolid, **Cursos Internacionales Para Extranjeros** (2011)

California State University San Bernardino, **Bachelor of Arts in Communication** (2004)

EXPERIENCE

KCET

July 2017 - present

- Contributor to KCET programs Artbound, Lost L.A., & Southland Sessions.
- Coverage focuses on profiles of artists of Latin American heritage living in the USA such as Chicano photographer Harry Gamboa Jr. and Chilean painter Victor Castillo.

L.A. Taco

June 2018 – present

- Expanded the company's sports coverage with a focus on Major League Soccer teams, the LA Galaxy and LAFC.
- Conducted primary source interviews and archival research for a historical piece of a long-defunct regional soccer team.

Gamecrate

May 2014 - present

- Expanded the company's video game coverage with a focus on sports franchises and Latin American game developers.
- Tracked trending topics and statistics for a column related to STEAM gaming charts, trends, and sales.

GRAMMYs

November 2019

- Collaborated with breaking news team to report on winners during 2019 Latin GRAMMYs show.
- Wrote breaking news articles about Latin GRAMMY winners in real-time as they were announced.

Industria Works/Nacional Records

January 2018 – April 2018

- Collaborated with digital team to rebuild and rebrand an acquired intellectual property.

- Collaborated with digital and PR teams to create original strategies to promote artists on the label roster.

San Diego State University

August 2018 – May 2019

- Graduate teaching assistant for History Department's 100-level courses.
- Updated class syllabi and course assignments with new exam questions and new essay writing prompts.

MiTú

August 2017 – December 2017

- Expanded the company's sports coverage with features in boxing and international soccer.
- Expanded the company's electronic entertainment coverage with features in sports-related video games.

Remezcla

May 2011 – September 2016

- Expanded the company's sports coverage with news, editorials, profiles, and interviews of club and national teams and players from the US, Mexico, Latin America, and Europe.
- Profiled & interviewed new, young, groundbreaking Latin American & Spanish artists.

L.A. Weekly

January 2010 – November 2017

- Expanded the company's coverage of Latin American artists locally & abroad.
- Expanded the company's sports coverage with a focus on the culture of soccer fandom.

OTHER PUBLICATIONS

Flaunt Magazine, 2019

"Gustavo Dudamel: The Maestro Cometh"

CAMP: the Official Coachella Festival Magazine, 2015

"Cycles of Spanglish: Chicano Batman's Nostalgic Sound Makes Them Hispanic Heroes for All"

CONFERENCES

21st Annual History Graduate Student Symposium, California State University Fresno
Presenter, "A Meditation on Association Football as Global Aesthetic"

LATINCon 2015, Los Angeles, CA

Panelist, "Pitching Digital to Editors"