

ELENA RODA

Date of birth: June 23, 1983

Nationality: Italian

Home address: viale Sinigaglia 1, I-22100 Como

Mobile: +39 333 64 19 967 Email: elenaroad@gmail.com

SUMMARY

Journalist currently based in Italy with an international background. Experience with print, online, TV, and radio journalism. Expert in communication, press office, social media. Academic background in media and social research.

EDUCATION AND TRAINING

“Lo sviluppo sostenibile e la migrazione” – Thomson Reuters, Milan, 2017

“Shift. Shape. Mobilize” – data journalism and data security programme – bpb, Odessa, 2016

“Young Journalist Scholarship Programme” – AEEP Africa-EU Energy Partnership, Milan, Politecnico, 2016

“Building Global Innovators” – Cambridge MA, MIT, 2014

“Journalism and Public Information on New Threats” workshop – Turin, UNICRI, United Nations Campus, 2014

“Flag it!” data journalism training for environmental journalists – Bucharest, European Youth Press, 2013

“Press goes green” training for environmental journalists – Brussels, European Youth Press, 2013

“Euro-Mediterranean Academy for Young Journalists” on social media and the Arab Spring – Alexandria and Cairo, EMAJ Magazine, 2012

MA Erasmus Mundus “Journalism and Media within Globalization” – Danish School of Journalism, Aarhus University and Hamburg University 2010-2012 (Overall “Good”). MA thesis: “The role of diasporic media for Italian migrants. The Toronto case” (grade 1.3 First Class Honours). Literature review of research on migration and media, interviews with representatives of Italian language media in Toronto. Empirical approach: focus groups with Italians living in the greater area of Toronto

“Relate project” science journalism laboratory – Paris, Minerva Consulting and Communication, European Journalism Centre, 2010

MA “Culture e Linguaggi per la Comunicazione, Publishing, Multimedia Communication and Journalism” – Università degli Studi di Milano 2005-2007 (110/110 cum laude). MA thesis: Swiss information services during World War II

BA “Scienze Umanistiche per la Comunicazione, Communication and History” – Università degli Studi di Milano and Université Paul Valéry Montpellier 2002-2005 (105/110)

EMPLOYMENT HISTORY

From 2018: *Communication Expert* – Falck Renewables, dept. Communication and Sustainability – Company

From 2017: *Journalist* – La Provincia – Press

2017-2018: *Teacher* – Istituto Pascoli – High School

2017-2018: *Communication Expert and Press Office* – Consulta architetti Lombardia – Association

From 2015: *Fixer, Interviewer, Researcher, Translator Freelance* – BBC Scotland – Broadcasting

2015-2016: *Social Media Manager and Web Content Manager* – Municipality of Como (Italy)

2015-2016: *Communication Expert* – Economia e Sostenibilità - Association

2014-2017: *Freelance Journalist* – La Stampa – Italian national paper, online edition

From 2013: *Team member* of Climate News Mosaic (CNM), collaborative project for environment journalists

2012-2015: *Assignment Editor and Communications Officer, Social Media* – Urbano Creativo – Media

2011: *Intern* – RAI Corporation New York – Public Broadcasting

2010-2011: *Freelance Journalist* – Geniodonna – Media

2009-2010: *Freelance Journalist* – L’Ordine – Media

2009: *Intern* – Italian Embassy in Oslo, Cultural Office – Diplomatic office

2008: *Intern* – OVCI Rabat (Morocco) bureau – NGO

2008: *Intern* – Urbano Creativo – Media

2006-2007: *Intern/Assistant* – Electa Mondadori – Publishing House

SKILLS AND LANGUAGES

Italian (Native), English (Proficient User, IELTS 8.0), French (Proficient User), German (Basic User)

High command of Microsoft Office, Wordpress, OpenCms, Photoshop, Sony Vegas and Adobe Premiere Pro CS5.5. SEO and Google Analytics skills

AWARDS

Reporting grant UPIU, United Press International, 2011

Euranet Awards, European Radio Network, 2011, second prize

The International Essay Competition, World Bank, 2009, best 200 authors

CONFERENCES

Speaker at “IADIS Applied Computing 2013 Conference”, Fort Worth, Texas 2013

Speaker at the “Bridging the gap between science and journalism” conference, Brussels 2011