

Doug Drinkwater

D.O.B 08.04.1987 (29) Mob: 07583 036939

dougdrinkwater87@gmail.com; [@DougDrinkwater1](https://twitter.com/DougDrinkwater1)

99 Bellevue Road, Aldershot, Hampshire, GU12 4SA U.K

Results-driven technology editor and publisher

Journalism experience

- 10/08/2015- present. **Internet of Business (Vinelake)**. I am *Head of Publishing/Editor-in-Chief* of Internet of Business, the technology publication looking at how the Internet of Things (IoT) is changing the business world.

In this combined job, my role is varied, from commissioning my editorial team and writing/editing news and feature articles, to growing our traffic and launching new commercial products.

I work with PRs on content and interviews, attend and moderate/chair events, and conduct video interviews with high-profile executives. Sitting on the company's management team, I am responsible for our content/social media strategies and for launching new commercial products, like webinars, lead generation campaigns and sponsored content.

Since launch in December 2015, we've grown to 30,000 unique page views per month (a growth of 65% since January), 4,000 social media followers and 12,000 newsletter subscribers. We have run nine successful conferences, and sold lead-generations campaigns to blue-chip companies such as Intel and Wind River.

- 02/12/13 to 10/08/2015. **SC Magazine**. I was *Senior Reporter* at SC Magazine, one of the world's most respected magazines on information security.

During my time here, I carried out a variety of different roles. I wrote and edited news, features and opinion articles, managed our social networks and tracked how our stories performed using Adobe Omniture. In my two years, both our page views and our social media followings grew by approximately 30%.

I deputised for the editor, commissioned and managed our team of freelancers, brought speakers and sponsors on-board for events, and trained staff on IT. I also moderated events, presented video and broke exclusive news.

- 28/09/11 - 31/11/13. **TabTimes**. I was the *International Editor* of TabTimes, a technology news publication which reported on enterprise mobility.

I wrote original news, reviews, features, how-to articles and opinion pieces on tablets, software and operating systems, and uploaded these stories to the site using the Joomla CMS. I took and edited photographs from events, contracted freelancers and updated the company's social network accounts.

Due to the small team at TabTimes, I worked from home (I was the only employee in Europe) and edited my own work. In my time here, our web page views doubled, with articles often receiving 100,000-200,000 page views each. Our social media audience grew to over 12,000.

- 02/11/09- 28/09/11. **Display Monitor**. I was the *News Editor* of Display Monitor, a print-based consumer electronics trade journal. My job was to report on the latest news, take and edit photographs from global events, and decide which news articles we reported on a daily basis. I was promoted to News Editor in February 2011.

- 2002-present As a *Freelancer*, my work has appeared on well-regarded technology titles including **CIO.com, Computerworld, Mashable, Macworld, PCWorld, International Business Times, The Week** and **The Gadget Show**.
- 17/04/09 - 30/10/2009 **Just Beautifully Ltd**. I was the *Content Editor* for this health website. My job involved editing the company's website content, writing product reviews and posting blog posts. I edited photographs and managed the company's press relations.
- 12/08-05/09 **UK Football Finder**. I was *Head of Public Relations* for this football website. During my time here, we featured in The Daily Express, Four Four Two and The Non-League Paper.

Journalism training

- 09/08-03/09 **Highbury College, Portsmouth. PTC Diploma in Magazine Journalism. Merit award.**

During this six-month intensive course, I learnt how to use Adobe InDesign, Quark Xpress, Final Cut Pro and Photoshop. I also learnt about media law and public affairs. I passed shorthand at 80 words-a-minute.

- 05/14 – 12/14 **European Journalism Centre, Doing Journalism with Data (MOOC) Pass**

This online course taught me how to make data-led stories, build data visualisations, scrape Google and newswires for news, and use tools like Microsoft Excel, Google Spreadsheets and OpenRefine.

Other education

- 07-08 **Anglia Ruskin University**. Dispensing Assistant Diploma (Optics) A-grade pass.
- 04-05 **Bracknell & Wokingham College**. Two A-level passes at C grade in Government & Politics and Sociology.
- 03-04 **Farnborough College of Technology**. A-level C grade pass in English Literature.
- 98-03 **Frogmore Community College**. 8 A-C GCSEs including Maths, English and Media.

Other work experience

- 05/06-09/08 **Specsavers Opticians. Optical Dispensing Assistant**. My duties here included dispensing prescription glasses and assisting customers with frame and lens choices, booking appointments and by processing payments.

Personal statement

I am a versatile journalist, editor and publisher who is equally adept at writing and editing copy as presenting video, managing social media, moderating events or introducing new commercial products. I am ambitious and looking for more senior roles. References are available upon request