

# Carolyn Abate

## PROFESSIONAL PROFILE

Editor and writer with 15 years of experience in all aspects of the editorial process within digital and traditional media. Excels at content strategy across all platforms including magazines, blogs, and newspapers, and multimedia. Deep rooted connections within a variety of beats: health and wellness, technology, government, architecture and design, and educational institutions. Recognized for tenacity and drive when it comes to story leads, development, and execution.

### CONTACT

 164 Precita Ave. SF, CA 94110  
 415-310-4870  
 abate608@gmail.com

### TECHNOLOGY

Microsoft Office  
Google Docs  
Huddle  
Basecamp  
Adobe  
Mail Chimp

### CONTENT EXPERTISE

General Health and  
Wellness  
Women and Technology  
Architecture and Design  
Healthcare  
Hard News

### WORK EXPERIENCE

#### WRITING AND EDITING

- More than 12 years of experience as a freelance editor and writer; clients include Healthline, Christian Science Monitor, Reuters, KQED Radio, and Callisto Media.
- Five years staff experience as a features editor, web producer, and general assignment reporter.
- Skilled at creating and managing all forms of editorial packaging, including cover stories, multiple-part features, how-to pieces, listicles, reviews, general news, and personal profiles.
- Practiced at overseeing the complete content cycle from research to production for more than 1,000 stories.
- Trained at managing a dozen or more stories a week.
- Adept in line editing and development editing for feature pieces and hard news stories.
- More than 500 contacts within the health and wellness industry, technology sector, government agencies, architecture and design, and the country's leading education institutions.

## **VOLUNTEER EXPERIENCE**

Technovation 2013-present  
Technology Coach

Family Connections 2015-present  
Board Member

## **STAFF EXPERIENCE**

Associate Editor,  
Smart Business Magazine  
Web Producer, Zatso  
Reporter, The Independent

## **EDUCATION**

Journalism School  
San Francisco State University

B.S. Food Science & Nutrition  
California State University,  
Chico

## **FREELANCE EXPERIENCE**

### **Contributor**

Healthline/ San Francisco/ 2015-present

- Line editor for news, lifestyle content, and SEO content.
- Writer for news and lifestyle.
- Research editor for news and lifestyle.

### **Developmental Editor**

Callisto Media/ San Francisco/ 2017- present

- Lead editor for cookbooks and other health related manuscripts.
- Resolve discrepancies through author queries or self-guided research and revisions.

### **Contributor**

Women 2.0/ San Francisco/ 2015

- Researched, pitched, and wrote original content about women technology leaders.

### **Contributor**

CS Monitor/ San Francisco/ 2005-2015

- Researched, pitched, and wrote original hard news content.

### **Stringer**

Reuters/ San Francisco/ 2005-2009

- Wrote general news stories under daily deadline.

## **REFERENCES**

### **David Mills**

Health News Editor, Healthline

660 3<sup>rd</sup> St. 2<sup>nd</sup> Floor,  
San Francisco, CA 94107  
dmills@healthline.com