

Carolyn Abate

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Editor and writer with experience in a variety of roles including managing editor, features editor, content specialist, and copy editor. Recognized for superior research, written, and verbal skills. Known for tenacity, drive, and attention to detail.

Experience

Blog Writer

2016-present

PBS Independent Lens

- Research and write original content for blog posts that correspond with the weekly broadcast films.

Contributing Editor

2015-present

Healthline Networks

- Pitch and write multiple health news stories and feature pieces.
- Copy edit and proofread stories for grammar and accuracy.

Social Media Consultant

2015-present

HKS Architects

- Developed and implemented social media branding for executive team based on company projects, executive expertise, and business objectives.
- Created work-related social media training for studio staff.
- Write original content for exec team to distribute on social media platforms.

Content Consultant

2014-present

Culture Sock

- Produce all content and branding for this online retail company.
- Develop strategic marketing campaign through social media to drive traffic and generate sales.

Correspondent

2005-present

Christian Science Monitor

- Research and write feature stories about people in the Bay Area.
- Contribute to cover stories to strengthen content and/or provide Bay Area perspective.

Independent Producer, Forum

2015

KQED Public Radio

- Research and pitch program ideas for KQED's long-running public affairs talk show, Forum.
- Coordinate and manage all aspects of the show, pre-show guest interviews, research.

Contributor

2015

Women 2.0

- Research, pitch and write original content for this organization of women technology leaders.

Content Managing Editor

2014

Global Natural Health Alliance

- Editor of online content for this natural healthcare non-profit serving the Native American community.
- Created style guide; copy edited contributor content to ensure editorial standards.

Stringer

2005-2009

Reuters

- Wrote general news stories under daily deadlines, including national protests and state budgets.

New York Post

- Worked on call to cover breaking news in the Bay Area; filed stories under extremely tight deadlines.

Associate Editor

2000-2002

Smart Business Magazine

- Researched and wrote stories about technology in the transportation and advertising markets for this award-winning magazine.
- Edited approximately seven stories a month—including covers.
- Collaborated with freelancers, set contracts, and timeline expectations.

Volunteer Experience**Board member**

2015-present

Family Connections

Board member for small nonprofit that provides early childhood development programs for low income families in San Francisco.

Technology Coach

2015-present

Technovation

Advise teams of middle school girls participating in the Technovation Challenge – a 12 week program – to develop and create an app that solves a problem in their community.

Founding Member*SF School Kitchen Coalition*

2010-2011

Coalition of parents organized to revolutionize the school lunch program in the San Francisco Unified School District.

Technology and Social Media Expertise

Huddle, WordPress, MailChimp, Adobe, HTML, Microsoft Office, Twitter, Instagram, Facebook, Snapchat,

Style Guide Knowledge

The Chicago Manual of Style, AP Stylebook,

Education

Post Graduate Journalism studies, San Francisco State University
B.S. Nutrition and Food Science, California State University Chico